

Business Law
Course Number: 22:140:592
Course Title: Business Law for Managers

COURSE DESCRIPTION

The course will provide an overview of the basic framework of the law in the business environment. The main purpose of this course is to help students get familiar and gain a better understanding of the structure of legal rules, allowing them to identify and manage risk and conduct business in a lawful and ethical manner. Students will have the opportunity to analyze, identify, and work through legal issues as they relate to business matters. In this short survey course, we will cover several topics such as constitutional law, dispute resolution, contracts law, torts, employment law, business organizations, and intellectual property.

COURSE MATERIALS

Textbook: Introduction to Business Law, Beatty & Samuelson (6th Ed., Cengage) with Mindtap

The textbook is available for purchase in the bookstore or directly from the publisher (Cengage) through this microsite: <http://www.cengagebrain.com/course/3625847>. More information on the textbook purchase (along with the Mindtap tool) is available on the Canvas course page.

At a minimum, please purchase the digital version of the text with access to **Mindtap**, Cengage's online learning system. The Mindtap tool will be tightly integrated in our style of learning. You may wish to purchase the digital access with the loose-leaf version of the text but either the version is acceptable.

It is important that you read the chapters assigned in their entirety—paying close attention to the cases. The cases are to be used primarily as a means of applying and learning the rules and concepts in the chapter.

IMPORTANT: Additional supplemental readings and other materials may be posted under the “Course Content/Materials” link on the Canvas course page in advance of class. Please be sure to check Canvas consistently, and to be sure that your email address is correctly entered. Otherwise you risk missing out on assignments, announcements, and any needed changes.

LEARNING GOALS AND OBJECTIVES

By the end of this course you will be able to:

- **Recognize and know** the definitions of a variety of legal terms, concepts, and rules.
 - **Apply** those terms and concepts to hypothetical and real-life fact patterns and events.
 - **Critically assess** those rules and concepts, and evaluate whether or not you believe those are normatively good or bad rules from the perspective of societal values and policy.
 - **Identify potential legal issues and risks** that will arise in your everyday professional and personal lives.
 - **Articulate legal issues** and your ideas concisely and accurately.
 - **Be an educated client** who will know how to ask pertinent and important questions of your attorney.
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COURSE METHOD

Students are responsible for a substantial amount of study independently. The assigned chapters are listed below on the last page of this syllabus, and arranged week-by-week on the Canvas course page under the “Course Content/Materials” link. Under that link, you’ll find individual chapter folders with required readings, recorded lecture, Mindtap exercises, and PPT slides. Please actively read the textbook/supplemental material, listen to my pre-recorded chapter recordings, and complete the assigned exercises on Mindtap (due dates are noted). These exercises will help you retain the information and help you prepare for the exam.

ACADEMIC INTEGRITY

I do NOT tolerate cheating. Students are responsible for understanding the RU Academic Integrity Policy (<http://academicintegrity.rutgers.edu/>).

I will strongly enforce this Policy and pursue *all* violations. On all examinations and assignments, students must sign the RU Honor Pledge, which states, “On my honor, I have neither received nor given any unauthorized assistance on this examination or assignment.” I will screen all written assignments through *SafeAssign* or *Turnitin*, plagiarism detection services that compare the work against a large database of past work. Don’t let cheating destroy your hard-earned opportunity to learn. See business.rutgers.edu/ai for more details.

GRADING POLICY

A. Exam (30%)

There will be one final exam which will be **cumulative**. It will take place on the final class session and will be **open book**.

B. Mindtap Exercises (25%)

You must complete the assigned Mindtap exercises. **IMPORTANT:** You must enter the Mindtap site every time through Canvas. Otherwise your grades may not be properly recorded. Only the assignments marked as “Counts Toward Grade” on the Mindtap site must be completed; the others are available to you as “Practice” only.

C. Writing Assignment and Class Presentation (30%)

You are to write a 3-4 page analysis of a current legal issue – details will be posted on Canvas. Toward the end of the term, students will make a presentation to the class based on the writing assignment. More details will be posted on the Canvas course page.

D. Participation (15%)

Participation (including posting on the discussion board/forum on the Canvas course page) will count towards your grade. Legal issues rarely have a black or white answer and it is perfectly acceptable to disagree with one another in a respectful manner.

You will be expected to **timely complete the work assigned**. Make-up exams will only be administered in the most extreme of circumstances.

GRADING SUMMARY

Final Exam:	30%
Writing Assignment and Class Presentation:	30%
Mindtap Exercises:	25%
Participation:	15%

Letter grades are assigned as follows:

93-100 = A

90-92 = A-

87-89 = B+

83-86 = B

80-82 = B-

77-79 = C+

73-76 = C

70-72 = C-

60-69 = D

59 and below = F

COURSE SCHEDULE

Date	Topic	Required Reading
Week 1 <i>Synchronous “Live” Class via Canvas</i> <i>* Due by _____</i> <i>Make Student Introduction Posts in the Discussion Board/Forum on Canvas</i>	Introduction to the Legal Environment of Business; Constitutional, Statutory, Administrative, and Common Law	Chapters 1 & 4
Week 2 () <i>NO Synchronous “Live” Class</i> <i>* Due by _____</i> <i>Answer Discussion Forum Qs, Part I</i>	Dispute Resolution & Torts (Including Product Liability)	Chapters 5, 7, & 8
Week 3 <i>Synchronous “Live” Class via Canvas</i> <i>* Due by _____</i> <i>Complete Mindtap Exercises for Chapters 1, 4, 5, 7, 8, 10, & 11</i>	Contract Formation & Requirements	Chapters 10 & 11
Week 4 <i>NO Synchronous “Live” Class</i> <i>* Due by _____</i> <i>Answer Discussion Forum Qs, Part II</i>	Contract Performance & Practical Contracts	Chapters 12 & 13
Week 5 () <i>Synchronous “Live” Class via Canvas</i> <i>* Due by ()</i> <i>Complete Mindtap Exercises for</i>	Agency; Employment Law & Discrimination in the Workplace	Chapters 17, 18, & 19

<i>Chapters 12, 13, 17, 18, & 19</i>		
Week 6 <u>NO Synchronous “Live” Class</u> <i>* Due by</i> Answer Discussion Forum Qs, Part III - AND - Submit Writing Assignment in Canvas Dropbox	Starting & Operating a Business (including Corporations); Intellectual Property	Chapter 20, 21 & 27
Week 7 Synchronous “Live” Class via Canvas <i>* Due by</i> Complete Mindtap Exercises for Chapters 20, 21, & 27	Class Presentations (based on writing assignment)—details posted on Canvas course page Wrap-up and Final Exam Review	
Week 8 <u>NO Synchronous “Live” Class</u>	Final Exam (Online on Canvas)	

SUPPORT SERVICES

If you need accommodation for a *disability*, obtain a Letter of Accommodation from the Office of Disability Services. The Office of Disability Services at Rutgers, The State University of New Jersey, provides student-centered and student-inclusive programming in compliance with the Americans with Disabilities Act of 1990, the Americans with Disabilities Act Amendments of 2008, Section 504 of the Rehabilitation Act of 1973, Section 508 of the Rehabilitation Act of 1998, and the New Jersey Law Against Discrimination. More information can be found at ods.rutgers.edu.

[Rutgers University-New Brunswick ODS phone (848)445-6800 or email dsoffice@echo.rutgers.edu]

[Rutgers University-Newark ODS phone (973)353-5375 or email ods@newark.rutgers.edu]

If you are *pregnant*, the Office of Title IX and ADA Compliance is available to assist with any concerns or potential accommodations related to pregnancy.

[Rutgers University-New Brunswick Title IX Coordinator phone (848)932-8200 or email jackie.moran@rutgers.edu]

[Rutgers University-Newark Office of Title IX and ADA Compliance phone (973)353-1906 or email TitleIX@newark.rutgers.edu]

If you seek **religious accommodations**, the Office of the Dean of Students is available to verify absences for religious observance, as needed.

[Rutgers University-New Brunswick Dean of Students phone (848)932-2300 or email deanofstudents@echo.rutgers.edu]

[Rutgers University-Newark Dean of Students phone (973)353-5063 or email DeanofStudents@newark.rutgers.edu]

If you have experienced any form of **gender or sex-based discrimination or harassment**, including sexual assault, sexual harassment, relationship violence, or stalking, the Office for Violence Prevention and Victim Assistance provides help and support. More information can be found at <http://vpva.rutgers.edu/>.

[Rutgers University-New Brunswick incident report link: <http://studentconduct.rutgers.edu/concern/>. You may contact the Office for Violence Prevention and Victim Assistance at (848)932-1181]

[Rutgers University-Newark incident report link: https://cm.maxient.com/reportingform.php?RutgersUniv&layout_id=7 . You may also contact the Office of Title IX and ADA Compliance at (973)353-1906 or email at TitleIX@newark.rutgers.edu. If you wish to speak with a staff member who is confidential and does **not** have a reporting responsibility, you may contact the Office for Violence Prevention and Victim Assistance at (973)353-1918 or email run.vpva@rutgers.edu]

If students who have experienced a temporary condition or injury that is adversely affecting their ability to fully participate, you should submit a request via <https://temporaryconditions.rutgers.edu> .

If you are a military **veteran** or are on active military duty, you can obtain support through the Office of Veteran and Military Programs and Services. <http://veterans.rutgers.edu/>

If you are in need of **mental health** services, please use our readily available services.

[Rutgers University-Newark Counseling Center: <http://counseling.newark.rutgers.edu/>]

[Rutgers Counseling and Psychological Services–New Brunswick: <http://rhscaps.rutgers.edu/>]

If you are in need of *physical health* services, please use our readily available services.

[Rutgers Health Services – Newark: <http://health.newark.rutgers.edu/>]

[Rutgers Health Services – New Brunswick: <http://health.rutgers.edu/>]

If you are in need of *legal* services, please use our readily available services: <http://rusls.rutgers.edu/>

Students experiencing difficulty in courses due to *English as a second language (ESL)* should contact the Program in American Language Studies for supports.

[Rutgers–Newark: PALS@newark.rutgers.edu]

[Rutgers–New Brunswick: eslpals@english.rutgers.edu]

If you are in need of additional *academic assistance*, please use our readily available services.

[Rutgers University-Newark Learning Center: <http://www.ncas.rutgers.edu/rlc>]

[Rutgers University-Newark Writing Center: <http://www.ncas.rutgers.edu/writingcenter>]

[Rutgers University-New Brunswick Learning Center: <https://rlc.rutgers.edu/>]

[Optional items that many faculty include:

- Students must sign, date, and return a statement declaring that they understand the RU Academic Integrity Policy.

- Students must sign, date, and return a statement declaring that they understand this syllabus.]