

**Business Communications and Business
Ethics**

Course Number: 22:373:607

Course Title: Law and Ethics

COURSE MATERIALS

Textbook: *Managers and the Legal Environment: Strategies for the 21st Century*, Bagley, CE, (9th Ed., SouthWestern/Cengage, 2018) ISBN- 978-1-337-55508-

The text is written in “plain English” so it should not be difficult for you to skim a large amount of material **before** our first classes. Skim means just that – you do not have to read the initial material, just become familiar with the major topics. And BTW, take a deep breath – I’m the LAST one to frighten anyone!

ACADEMIC INTEGRITY

I do NOT tolerate cheating. Students are responsible for understanding the RU Academic Integrity Policy (<http://academicintegrity.rutgers.edu/>).

I will strongly enforce this Policy and pursue *all* violations. On all examinations and assignments, students must sign the RU Honor Pledge, which states, “On my honor, I have neither received nor given any unauthorized assistance on this examination or assignment.” I will screen all written assignments through *SafeAssign* or *Turnitin*, plagiarism detection services that compare the work against a large database of past work. Don’t let cheating destroy your hard-earned opportunity to learn. See business.rutgers.edu/ai for more details.

COURSE SCHEDULE

Class#1 Course Introduction. Begin coverage of all first year law school curriculum: Torts, Property, Contracts, Real Property, Criminal Law and Procedure, Constitutional Law and Civil Procedure. Describe US Court System, and the concepts of “Words of Art” and “burden of proof.” Legal Citation forms. Skim pages 1-121, 162-194, 220-256, 407-452 and 561-590.

Class #2 Continuation of Classes 1. No further reading. Discussion of “Ethics, Value Creation and Risk Management.” Sales and E Commerce (Advanced Contracts/Commercial Law,) Agency ADR &

Administrative Law. Read pages 122-161, 195-219. At the end of this class, go back and READ all the materials listed through this point. It will read much more easily.

Class # 3 Continuation of Classes 1 and 2. No additional reading.

Class #4:“Law in the News.” Products Liability (Advanced Torts), Employment Law and Civil Rights, Intellectual Property (Patent, Trademark and Copyright Law.) Read pages 257-406. MID-TERM EXAM

Class #5 “Law in the News.” Short Review of Midterm exam. Continuation of Class 4. Environmental Law, Antitrust and Consumer Protection (Advanced Contracts.) Group Ethics Presentations #1 & 2. Read pp. 453-560.

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Class #6: “Law in the News.” Corporate Governance -- Business Organizations; Directors, Officers and Controlling Shareholders; Executive Compensation. Begin International Law. Group Ethics Presentations 3 & 4. Read pages 591-660, 791-843.

Class #7: “Law in the News.” Public and Private Offerings, Securities Fraud and Insider Trading, Debtor-Creditor Relations/Bankruptcy. Read pages 661-790.

Cumulative Final Examination (will NOT include materials from pp 661-790): 90 minutes open book, open notes, not open-neighbor.

NOTES

1. Every student is expected to have read all the materials assigned and is expected to be able to discuss them intelligently.
2. The mid-term will count 1/3, your group ethics presentation counts 1/3 and the final exam will count 1/3. The final exam is cumulative. All exams are LONG essay questions. You will be able to use your laptops.

3. For the “Law in the News” section which will cover 15 minutes at the beginning of some classes, I ask you to regularly read the Wall Street Journal (yes, I KNOW you have a subscription . . .!) and/or the New York Times, or even Money or The Economist, and be prepared to put forward a case which is current and which has applications for the class. Print out a copy, put your name on it and mail it to me – snail mail – only one necessary for the whole semester.

4. One of the skills I hope you will develop is how to effectively present an argument, including not only the facts themselves but how the world acts on those facts -- remember a) law, b) precedent, c) moral/ethical issues/dilemmas, d) public policy and e) emerging philosophies. What if the law doesn't meet the needs of your client or society?

5. Ethics problems (for each group) will be assigned at our first class. Assuming there are 7 groups, 2 at a time (yes one group will be on their own!) will join together to put on a 45 minute presentation. Please try and get me your power point slides or other presentation materials a few days ahead of your presentation so that we can polish the work. It's in both of our interests to have a good (interesting, educational, persuasive, enjoyable, and memorable) presentation and I will help you with it if you will let me do so.

SUPPORT SERVICES

If you need accommodation for a *disability*, obtain a Letter of Accommodation from the Office of Disability Services. The Office of Disability Services at Rutgers, The State University of New Jersey, provides student-centered and student-inclusive programming in compliance with the Americans with Disabilities Act of 1990, the Americans with Disabilities Act Amendments of 2008, Section 504 of the Rehabilitation Act of 1973, Section 508 of the Rehabilitation Act of 1998, and the New Jersey Law Against Discrimination. More information can be found at ods.rutgers.edu.

[Rutgers University-New Brunswick ODS phone (848)445-6800 or email dsoffice@echo.rutgers.edu]

[Rutgers University-Newark ODS phone (973)353-5375 or email ods@newark.rutgers.edu]

If you are *pregnant*, the Office of Title IX and ADA Compliance is available to assist with any concerns or potential accommodations related to pregnancy.

[Rutgers University-New Brunswick Title IX Coordinator phone (848)932-8200 or email jackie.moran@rutgers.edu]

[Rutgers University-Newark Office of Title IX and ADA Compliance phone (973)353-1906 or email TitleIX@newark.rutgers.edu]

If you seek *religious accommodations*, the Office of the Dean of Students is available to verify absences for religious observance, as needed.

[Rutgers University-New Brunswick Dean of Students phone (848)932-2300 or email deanofstudents@echo.rutgers.edu]

[Rutgers University-Newark Dean of Students phone (973)353-5063 or email DeanofStudents@newark.rutgers.edu]

If you have experienced any form of *gender or sex-based discrimination or harassment*, including sexual assault, sexual harassment, relationship violence, or stalking, the Office for Violence Prevention and Victim Assistance provides help and support. More information can be found at <http://vpva.rutgers.edu/>.

[Rutgers University-New Brunswick incident report link: <http://studentconduct.rutgers.edu/concern/>. You may contact the Office for Violence Prevention and Victim Assistance at (848)932-1181]

[Rutgers University-Newark incident report link: https://cm.maxient.com/reportingform.php?RutgersUniv&layout_id=7 . You may also contact the Office of Title IX and ADA Compliance at (973)353-1906 or email at TitleIX@newark.rutgers.edu. If you wish to speak with a staff member who is confidential and does **not** have a reporting responsibility, you may contact the Office for Violence Prevention and Victim Assistance at (973)353-1918 or email run.vpva@rutgers.edu]

If students who have experienced a temporary condition or injury that is adversely affecting their ability to fully participate, you should submit a request via <https://temporaryconditions.rutgers.edu> .

If you are a military *veteran* or are on active military duty, you can obtain support through the Office of Veteran and Military Programs and Services. <http://veterans.rutgers.edu/>

If you are in need of *mental health* services, please use our readily available services.

[Rutgers University-Newark Counseling Center: <http://counseling.newark.rutgers.edu/>]

[Rutgers Counseling and Psychological Services–New Brunswick: <http://rhscaps.rutgers.edu/>]

If you are in need of *physical health* services, please use our readily available services.

[Rutgers Health Services – Newark: <http://health.newark.rutgers.edu/>]

[Rutgers Health Services – New Brunswick: <http://health.rutgers.edu/>]

If you are in need of *legal* services, please use our readily available services: <http://rusls.rutgers.edu/>

Students experiencing difficulty in courses due to *English as a second language (ESL)* should contact the Program in American Language Studies for supports.

[Rutgers–Newark: PALS@newark.rutgers.edu]

[Rutgers–New Brunswick: eslpals@english.rutgers.edu]

If you are in need of additional *academic assistance*, please use our readily available services.

[Rutgers University-Newark Learning Center: <http://www.ncas.rutgers.edu/rlc>]

[Rutgers University-Newark Writing Center: <http://www.ncas.rutgers.edu/writingcenter>]

[Rutgers University-New Brunswick Learning Center: <https://rlc.rutgers.edu/>]

[Optional items that many faculty include:

- Students must sign, date, and return a statement declaring that they understand the RU Academic Integrity Policy.

- Students must sign, date, and return a statement declaring that they understand this syllabus.]