COURSE OBJECTIVE

Finance for the C-Suite will provide students with practical experience in solving finance issues typically encountered in investment banking and the CFO’s office. The unique team-taught approach combines seven finance professors, and each lecture is based on his or her 20+ years of professional experience in the given topic. While this course will expose you to the various decisions and situations you would face as a finance executive, you will likely not confront all of these issues simultaneously. That said, you will be equipped with skills to solve for them when you do.

COURSE MATERIALS

1. **Website:** [http://canvas.rutgers.edu](http://canvas.rutgers.edu). Lecture slides, in-class excel problems (and solutions), syllabus and other information will be posted. Please download all class materials, handouts, and readings for a session. Note: many sessions will have materials emailed to you prior.

2. **HBS Case Study:** Please download simulation for Topic 2 – Working Capital.

3. **Microsoft Excel:** Other spreadsheet programs/applications do not provide the same flexibility and ease of use as excel.

PREREQUISITES

Financial Management

ACADEMIC INTEGRITY

*I do NOT tolerate cheating.* Students are responsible for understanding the RU Academic Integrity Policy ([http://academicintegrity.rutgers.edu/](http://academicintegrity.rutgers.edu/))

I will strongly enforce this Policy and pursue *all* violations. On all examinations and assignments, students must sign the RU Honor Pledge, which states, “On my honor, I have neither received nor given any unauthorized assistance on this examination or assignment.” I will screen all written assignments
through SafeAssign or Turnitin, plagiarism detection services that compare the work against a large database of past work. Don’t let cheating destroy your hard-earned opportunity to learn. See business.rutgers.edu/ai for more details.

COURSE OUTLINE

<table>
<thead>
<tr>
<th>Topic</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Budgeting &amp; FP&amp;A</td>
<td>Multi-year financial budgeting and forecasting</td>
</tr>
<tr>
<td>Working Capital &amp; Cash Mngt.</td>
<td>Navigating capital constraints; metrics and “levers” to focus on to increase cash flow; HBS case simulation in class</td>
</tr>
<tr>
<td>Hedge Funds</td>
<td>Introduction to hedge funds and core hedge fund strategies</td>
</tr>
<tr>
<td>Selling for Success</td>
<td>How to build and sustain client relationships</td>
</tr>
<tr>
<td>Global Macro-Policy “Refresher”</td>
<td>Incorporating the foreign-exchange (FX) markets into the ISLM analysis, crucially missing from the core course</td>
</tr>
<tr>
<td>Bond Markets</td>
<td>Overview of Interest Rates, Yield Curves and Credit Markets and Regulation. Brief Review of 2008 Crisis</td>
</tr>
<tr>
<td>Real Estate Finance</td>
<td>Real estate for C-suite executives</td>
</tr>
<tr>
<td>Banks, Financial Crises and the Fed: A Scientific Investigation</td>
<td></td>
</tr>
</tbody>
</table>

SUPPORT SERVICES

If you are pregnant, the Office of Title IX and ADA Compliance is available to assist with any concerns or potential accommodations related to pregnancy.

[Rutgers University-New Brunswick Title IX Coordinator phone (848)932-8200 or email jackie.moran@rutgers.edu]

[Rutgers University-Newark Office of Title IX and ADA Compliance phone (973)353-1906 or email TitleIX@newark.rutgers.edu]

If you seek religious accommodations, the Office of the Dean of Students is available to verify absences for religious observance, as needed.

[Rutgers University-New Brunswick Dean of Students phone (848)932-2300 or email deanofstudents@echo.rutgers.edu]

[Rutgers University-Newark Dean of Students phone (973)353-5063 or email DeanofStudents@newark.rutgers.edu]

If you have experienced any form of gender or sex-based discrimination or harassment, including sexual assault, sexual harassment, relationship violence, or stalking, the Office for Violence Prevention and Victim Assistance provides help and support. More information can be found at http://vpva.rutgers.edu/.

[Rutgers University-New Brunswick incident report link: http://studentconduct.rutgers.edu/concern/. You may contact the Office for Violence Prevention and Victim Assistance at (848)932-1181]

[Rutgers University-Newark incident report link: https://cm.maxient.com/reportingform.php?RutgersUniv&layout_id=7. You may also contact the Office of Title IX and ADA Compliance at (973)353-1906 or email TitleIX@newark.rutgers.edu. If you wish to speak with a staff member who is confidential and does not have a reporting responsibility, you may contact the Office for Violence Prevention and Victim Assistance at (973)353-1918 or email run.vpva@rutgers.edu]

If students who have experienced a temporary condition or injury that is adversely affecting their ability to fully participate, you should submit a request via https://temporaryconditions.rutgers.edu.
If you are a military veteran or are on active military duty, you can obtain support through the Office of Veteran and Military Programs and Services. [http://veterans.rutgers.edu/]

If you are in need of mental health services, please use our readily available services.
[Rutgers University-Newark Counseling Center: http://counseling.newark.rutgers.edu/]
[Rutgers Counseling and Psychological Services–New Brunswick: http://rhscaps.rutgers.edu/]

If you are in need of physical health services, please use our readily available services.
[Rutgers Health Services – Newark: http://health.newark.rutgers.edu/]
[Rutgers Health Services – New Brunswick: http://health.rutgers.edu/]

If you are in need of legal services, please use our readily available services: [http://rusls.rutgers.edu/]

Students experiencing difficulty in courses due to English as a second language (ESL) should contact the Program in American Language Studies for supports.
[Rutgers–Newark: PALS@newark.rutgers.edu]
[Rutgers–New Brunswick: eslpals@english.rutgers.edu]

If you are in need of additional academic assistance, please use our readily available services.
[Rutgers University-Newark Learning Center: http://www.ncas.rutgers.edu/rlc]
[Rutgers University-Newark Writing Center: http://www.ncas.rutgers.edu/writingcenter]
[Rutgers University-New Brunswick Learning Center: https://rlc.rutgers.edu/]

[Optional items that many faculty include:

- Students must sign, date, and return a statement declaring that they understand the RU Academic Integrity Policy.
- Students must sign, date, and return a statement declaring that they understand this syllabus.]