COURSE DESCRIPTION

With fast changing regulations and aging population, healthcare delivery systems in the US and aboard are facing growing demand, increasing cost and heightened patient expectations. Healthcare services providers must find ways to operate efficiently and effectively in order to reduce costs while improving quality, patient satisfaction, safety, and leverage the use of timely data analytics to review important outcomes.

The 5-week course provides a “real world” window into the latest trends in Healthcare with a focus on Hospital operations, as well Pharmaceutical and Payer organizations. A critical focus on this course will be on LEADERSHIP. There is an urgent need for quality leadership in the industry to enable Healthcare organizations to survive optimally in a highly competitive environment.

COURSE MATERIALS

- Textbook(s): NO
- Check Canvas (Canvas.rutgers.edu) for Announcements, Discussion Boards, Project assignments, etc, and your official Rutgers email for pertinent

LEARNING GOALS AND OBJECTIVES

This course is designed to help students develop skills and knowledge in the following area(s):

- Relevant and timely insight to the ongoing evolution in Healthcare today
- Applicable Leadership qualities. A “How to lead focus”.
- What critical activities successful Hospital systems are undertaking today and for the future?
- Optimal Healthcare administration career navigation.
- Insight into the latest trends creating opportunities and hurdles for Healthcare operations

Students who complete this course will demonstrate the following:

- Gain real world insights through personal experience, and connections from the Professor’s 35 years in Pharmaceutical industry as well as industry guest lecturers

Students develop these skills and knowledge through the following course activities and assignments:

- Current Healthcare subject matter (i.e trends) learning through presentations by Professor
- Guest speaker (s) with significant industry leadership background.
Each student will conduct a short project study on a critical healthcare topic, presenting findings to the class.

Class-related material such as Healthcare journal articles, will be posted on Canvas (Discussion Boards) - for Open Class participation

PREREQUISITES

N/A

ACADEMIC INTEGRITY

I do NOT tolerate cheating. Students are responsible for understanding the RU Academic Integrity Policy (http://academicintegrity.rutgers.edu/)

I will strongly enforce this Policy and pursue all violations. On all examinations and assignments, students must sign the RU Honor Pledge, which states, “On my honor, I have neither received nor given any unauthorized assistance on this examination or assignment.” I will screen all written assignments through SafeAssign or Turnitin, plagiarism detection services that compare the work against a large database of past work. Don’t let cheating destroy your hard-earned opportunity to learn. See business.rutgers.edu/ai for more details.

ATTENDANCE AND PREPARATION POLICY

- Expect me to attend all class sessions. I expect the same of you. If I am to be absent, I will send you notice via email and Canvas as far in advance as possible. If you are to be absent, report your absence in advance at https://sims.rutgers.edu/ssra/. If your absence is due to religious observance, a Rutgers-approved activity, illness, or family emergency/death and you seek makeup work, also send an email with full details and supporting documentation within 2 days of your absence.

- For weather emergencies, consult the campus home page. If the campus is open, class will be held on the designated dates provided prior to the start of the course.

- Expect me to arrive on time for each class session. I expect the same of you. If you cannot please let me know 24 hours prior to the class date.

- Expect me to remain for the entirety of each class session. I expect the same of you. If you are going to leave early, please let me know 24 hours prior to the class date.

- Expect me to prepare properly for each class session. I expect the same of you. Complete all background reading and assignments. You cannot learn if you are not prepared.

- Expect me to participate fully in each class session. I expect the same of you. Stay focused and involved. You cannot learn if you are not paying attention.

CLASSROOM CONDUCT

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• Students are expected to attend every announced scheduled live class, be on time and stay to the class is dismissed.
• Students are expected to engage in class open discussions.
• Students should be off their cell phones and computers unless necessary for class assignment.

EXAM DATES AND POLICIES

There are NO exams in this course. There is however a Formal Project (see Class Canvas for information on the project details and rules)

GRADING POLICY

Course grades are determined as follows:
A final grade will be provided. The weights for course work components are given below.

<table>
<thead>
<tr>
<th>Class participation</th>
<th>30% (Notes by Professor)</th>
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<tbody>
<tr>
<td>Project</td>
<td>40% (Graded by Professor-assessment criteria included in Canvas project detail)</td>
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<tr>
<td>Discussion Boards</td>
<td>30% (Notes by Professor)</td>
</tr>
</tbody>
</table>

TOTAL: 100%

Our SCMMS grading guidelines are as follows: a) for core courses--no more than 30% A or A- and no less than 20% C+ or below; OR median GPA for UG core classes of no more than 3.1, and for MBA core classes of no more than 3.3; b) for elective courses--no more than 40% A or A- and no less than 5% C+ or below; OR for UG electives median GPA no more than 3.3 and for MBA electives of no more than 3.5. The guidelines are guidelines, not mandates.

COURSE SCHEDULE

<table>
<thead>
<tr>
<th>Sessions</th>
<th>Topics covered</th>
<th>Assignments</th>
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<thead>
<tr>
<th></th>
<th>Introduction to Class (Overview)</th>
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<tbody>
<tr>
<td></td>
<td>Healthcare Trends Overview, Career aspirations, Review of Project task</td>
<td>• Readings posted</td>
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<tr>
<td></td>
<td>Leadership traits focus</td>
<td>• Readings posted</td>
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<tr>
<td></td>
<td>Healthcare trends-pertinent Topics</td>
<td>• Readings posted</td>
</tr>
<tr>
<td></td>
<td>Guest Lecturer – Leadership focus</td>
<td>• Readings posted</td>
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<tr>
<td></td>
<td>Team workshop discussions on Project topics</td>
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<tr>
<td></td>
<td>Discussion Topics (Project Presentations)</td>
<td>• Project review</td>
</tr>
</tbody>
</table>

**SUPPORT SERVICES**


[Rutgers University-New Brunswick ODS phone (848)445-6800 or email dsoffice@echo.rutgers.edu]

[Rutgers University-Newark ODS phone (973)353-5375 or email ods@newark.rutgers.edu]

If you are *pregnant*, the Office of Title IX and ADA Compliance is available to assist with any concerns or potential accommodations related to pregnancy.

[Rutgers University-New Brunswick Title IX Coordinator phone (848)932-8200 or email jackie.moran@rutgers.edu]

[Rutgers University-Newark Office of Title IX and ADA Compliance phone (973)353-1906 or email TitleIX@newark.rutgers.edu]
If you seek **religious accommodations**, the Office of the Dean of Students is available to verify absences for religious observance, as needed.

[Rutgers University-New Brunswick Dean of Students phone (848)932-2300 or email deanofstudents@echo.rutgers.edu]

[Rutgers University-Newark Dean of Students phone (973)353-5063 or email DeanofStudents@newark.rutgers.edu]

If you have experienced any form of **gender or sex-based discrimination or harassment**, including sexual assault, sexual harassment, relationship violence, or stalking, the Office for Violence Prevention and Victim Assistance provides help and support. More information can be found at [http://vpva.rutgers.edu/](http://vpva.rutgers.edu/).

[Rutgers University-New Brunswick incident report link: http://studentconduct.rutgers.edu/concern/. You may contact the Office for Violence Prevention and Victim Assistance at (848)932-1181]

[Rutgers University-Newark incident report link: https://cm.maxient.com/reportingform.php?RutgersUniv&layout_id=7. You may also contact the Office of Title IX and ADA Compliance at (973)353-1906 or email at TitleIX@newark.rutgers.edu. If you wish to speak with a staff member who is confidential and does not have a reporting responsibility, you may contact the Office for Violence Prevention and Victim Assistance at (973)353-1918 or email run.vpva@rutgers.edu]

If students who have experienced a temporary condition or injury that is adversely affecting their ability to fully participate, you should submit a request via [https://temporaryconditions.rutgers.edu](https://temporaryconditions.rutgers.edu).

If you are in need of **mental health** services, please use our readily available services.

[Rutgers University-Newark Counseling Center: http://counseling.newark.rutgers.edu/]

[Rutgers Counseling and Psychological Services–New Brunswick: http://rhscaps.rutgers.edu/]

If you are in need of **physical health** services, please use our readily available services.
If you are in need of legal services, please use our readily available services: http://rusls.rutgers.edu/

Students experiencing difficulty in courses due to English as a second language (ESL) should contact the Program in American Language Studies for supports.

[Rutgers–Newark: PALS@newark.rutgers.edu]
[Rutgers–New Brunswick: eslpals@english.rutgers.edu]

If you are in need of additional academic assistance, please use our readily available services.

[Rutgers University-Newark Learning Center: http://www.ncas.rutgers.edu/rlc]
[Rutgers University-Newark Writing Center: http://www.ncas.rutgers.edu/writingcenter]
[Rutgers University-New Brunswick Learning Center: https://rlc.rutgers.edu/]

[Optional items that many faculty include:

- Students must sign, date, and return a statement declaring that they understand the RU Academic Integrity Policy.
- Students must sign, date, and return a statement declaring that they understand this syllabus.]