

**Supply Chain Management****Course Number: 22:799:642****Course Title: Supply Chain Global Sourcing and International Distribution for Fashion****COURSE DESCRIPTION**

Reviews the demands placed on procurement and supply management from the firm's stakeholders, demonstrate the impact of procurement and supply management on the competitive success and profitability of the organization, describes ethical, contractual and legal issues faced by procurement, and recognizes the expanding strategic nature of procurement. The major areas of concentration covered are procurement as a functional activity; how procurement impacts on total quality, cost, delivery, technology, and responsiveness to the needs of a firm's external customers (insourcing/outsourcing, supplier evaluation, supplier development, and global sourcing). The course places emphasis on the following areas: Customs, Import, international corporations (MNCs), joint ventures, transfer pricing, duties, distribution, competition. It also discussed introduction of the tools, techniques, and approaches for managing the procurement and sourcing process (cost/price analysis, negotiations, and contract management); issues and activities that support the procurement and sourcing process; and future directions of procurement and supply management. Case studies will be used to illustrate the issues discussed in lectures

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**COURSE MATERIALS**

## Textbooks and Cases

- Purchasing and Supply Chain Management, R. Monczka, R. Handfield, L. Giunipero., and J.Patterson, South-Western 6th Edition ISBN 9780357442142, 0357442148. (Required) Abbreviated MHGP
  - Harvard Business School Case (HBSC), to be purchased by students – available online.
  - Ivey Publishing Cases, to be purchased by students – available online.
  - Downloadable cases from course website.
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**COURSE OBJECTIVES**

1. To provide a strategic overview of procurement and supply chain management as they apply in today's global marketplace.
2. Develop world-class thinking in support of competitive excellence in procurement and supply chain management.
3. Enhance knowledge and skill in use of cost management, negotiation and related strategic sourcing tools.
4. To understand and appreciate the ethical, contractual, and legal issues faced by purchasing and supply chain professionals.

5. To understand the influence of purchasing on other major functional activities not only including supply chain management, but other areas of the business such as product design, quality management, marketing and sales, financial planning, etc.

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## ACADEMIC INTEGRITY

I do NOT tolerate cheating. Students are responsible for understanding the RU Academic Integrity Policy <http://academicintegrity.rutgers.edu/>

I will strongly enforce this Policy and pursue all violations. On all examinations and assignments, students must sign the RU Honor Pledge, which states, “On my honor, I have neither received nor given any unauthorized assistance on this examination or assignment.” I will screen all written assignments through *SafeAssign* or *Turnitin*, plagiarism detection services that compare the work against a large database of past work. Don’t let cheating destroy your hard-earned opportunity to learn. See [business.rutgers.edu/ai](http://business.rutgers.edu/ai) for more details.

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## TEACHING METHOD

The course will be largely taught via PowerPoint. All class-related material (lecture presentations, messages, etc.) will be posted on CANVAS. Additional visual material, newspaper articles and handouts will be used to reinforce current best practices.

Team based case presentations and discussions are used develop critical thinking and teamwork skills around Supply Chain Management strategies.

Students should be enrolled in CANVAS to access the posted materials. The URL is: <https://canvas.rutgers.edu/>. The Canvas login is your NetID and password.

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## GRADING

The final grade in this course will be primarily based four things: 1) Team Case Analyses (See Team Case Analyses below) 2) Mid-term and 3) Final Exam and 4) Class and Team participation in cases, in-class projects and lectures. The weights for course work components are given below:

Team Case Analyses	20%
Class and Team Participation	20%
Mid-term Exam	30%
Final Exam	30%
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<b>TOTAL:</b>	100%

### **Class and Team Participation**

Participation (20%) has two components: Class Participation (15%) and Team Participation. (5%):

### **Class Participation (15%)**

The instructor will call upon the students to share their point of view, analysis, insights and recommendations on the class lecture, cases, and handouts during the class. This can be at random or voluntary. It is imperative that the students read the chapters, cases and handouts prior to the class and be prepared to answer questions. Class participation is also important to develop critical thinking skills and increase the overall class learning. If for any reason you are going to miss a class, the student is required to send an email explaining their absence prior to his/her absence.

**Team Participation (5%)**

Each group will evaluate each team member on his/her contributions to the two case analyses. Evaluations will be strictly confidential. Each team member will be scored on a 5-point scale by all other members of his/her group.

**Team Case Analysis**

We will cover cases during the course. It is the responsibility of all study groups to analyze all of the cases and come prepared to discuss the case. For each of the cases, the instructor will randomly select a minimum of two study groups for each case to prepare and submit a case report. The structure of this report will be covered in first class. The instructor will ask one of the two assigned teams to give an overview of the case (20-30 minutes) Both teams should pre-select one of their team members to be prepared to cover this overview. During the case lecture, the instructor will call on both the assigned case team members, as well as the non-assigned team members to answer key questions. The message is that all study groups must be prepared, even if you are in one of the non-assigned study groups.

**Grading Percentage**

A	>93
A-	92.9 - 89.5 No rounding
B+	87 - 89.4 No rounding
B	84 - 86.9 No rounding
B-	79.5 - 83.9 No rounding
C+	77 - 79.4 No rounding
C	74 - 76.9 No rounding
C-	69.5 - 73.9 No rounding
D	59.5 - 69.4 No rounding
F	<59.5 No rounding
	<i>Examples 89.49 is B+, 86.9 is a B</i>

**CLASS ABSENCE**

Rutgers students are expected to attend all scheduled course meetings. University policy excuses absences due to religious observance or participation in Rutgers-approved activities and permits students to make up work missed for these circumstances.

If you will be absent from a class, lab, or exam for any reason, please report your absence (by clicking the button below) so we may inform your instructors and advisors. <https://temporaryconditions.rutgers.edu/>

Please note: it is up to your instructors to determine how to handle your absence from classes, labs, or exams.

Reporting your absence does not "excuse" you. It notifies your instructors, a courtesy that provides an opportunity for you to contact your instructor directly about missed work. In addition to reporting your absence here, we encourage you to contact your instructors directly."

## EXAMINATIONS

This is a face-to-face class. As such all students are expected to be taking the quizzes, midterm and final exam in person and in-class.

### COURSE SCHEDULE

#### Supply chain procurement for fashion 22:799:642

Course Schedule ()

[subject to change] Version ()

Class #	Class 1 (first ½ of class)	Class 2 (second ½ of class)
1	Welcome, Syllabus, Expectations Introduction to Purchasing & SCM The Purchasing Process (MHGP Ch 1)	Purchasing Process (Ch2)
2	Supply Mgt Integration (MHGP Ch 4) Supply Management Org., strategy (MHGP Ch 5)	Case1: Arvind Apparel - Lifestyle Brands
3	Supply & commodity strategy (MHGP Ch 6) Supplier Evaluation & Selection (MHGP Ch 7)	
4	Supplier Quality (MHGP Ch 8)	Case2: Bridal Shop Procurement (§)
5	Supplier Development (MHGP Ch 9)	Case3: Inditex (Zara) and Outsourcing
6	<b>Mid-Term Exam in Class</b>	Mid-Term Exam in Class
7	Negotiation & Conflict Mgmt (MHGP Ch 13)	Negotiation Exercise
8	Global Sourcing, International corp and import (MHGP Ch 10)	In Class Exercise
9	Purchasing Tools & Techniques (MHGP Ch 12)	Case4: AMF Snaps - Premium Clothing Supplies
10	Purchasing Ethics (MHGP Ch 15)	
11	Supply Chain & IT (MHGP Ch 18) Logistics and Customs, Import and duties (MHGP Ch 17)	Case5: TAL Apparel - IT and Supply Management
12	Lean Supply Management (MHGP Ch 16)	Case6: VF Brands - Global Apparel Supply Mgt

13	Performance Management ( <b>MHGP Ch 19</b> )	Review of Exam
15	<b>Final Exam</b>	<b>Final Exam</b>

**Notes:**

Cases are to be purchased from Harvard Publishing: <http://hbsp.harvard.edu/>  
 Course Pack: <https://hbsp.harvard.edu/import/858158>

**SUPPORT SERVICES**

If you need accommodation for a *disability*, obtain a Letter of Accommodation from the Office of Disability Services. The Office of Disability Services at Rutgers, The State University of New Jersey, provides student-centered and student-inclusive programming in compliance with the Americans with Disabilities Act of 1990, the Americans with Disabilities Act Amendments of 2008, Section 504 of the Rehabilitation Act of 1973, Section 508 of the Rehabilitation Act of 1998, and the New Jersey Law Against Discrimination. More information can be found at [ods.rutgers.edu](https://ods.rutgers.edu).

[Rutgers University-New Brunswick ODS phone (848)445-6800 or email [dsoffice@echo.rutgers.edu](mailto:dsoffice@echo.rutgers.edu)]

[Rutgers University-Newark ODS phone (973)353-5375 or email [ods@newark.rutgers.edu](mailto:ods@newark.rutgers.edu)]

If you are *pregnant*, the Office of Title IX and ADA Compliance is available to assist with any concerns or potential accommodations related to pregnancy.

[Rutgers University-New Brunswick Title IX Coordinator phone (848)932-8200 or email [jackie.moran@rutgers.edu](mailto:jackie.moran@rutgers.edu)]

[Rutgers University-Newark Office of Title IX and ADA Compliance phone (973)353-1906 or email [TitleIX@newark.rutgers.edu](mailto:TitleIX@newark.rutgers.edu)]

If you seek *religious accommodations*, the Office of the Dean of Students is available to verify absences for religious observance, as needed.

[Rutgers University-New Brunswick Dean of Students phone (848)932-2300 or email [deanofstudents@echo.rutgers.edu](mailto:deanofstudents@echo.rutgers.edu)]

[Rutgers University-Newark Dean of Students phone (973)353-5063 or email [DeanofStudents@newark.rutgers.edu](mailto:DeanofStudents@newark.rutgers.edu)]

If you have experienced any form of *gender or sex-based discrimination or harassment*, including sexual assault, sexual harassment, relationship violence, or stalking, the Office for Violence Prevention

and Victim Assistance provides help and support. More information can be found at <http://vpva.rutgers.edu/>.

[Rutgers University-New Brunswick incident report link: <http://studentconduct.rutgers.edu/concern/>. You may contact the Office for Violence Prevention and Victim Assistance at (848)932-1181]

[Rutgers University-Newark incident report link: [https://cm.maxient.com/reportingform.php?RutgersUniv&layout\\_id=7](https://cm.maxient.com/reportingform.php?RutgersUniv&layout_id=7) . You may also contact the Office of Title IX and ADA Compliance at (973)353-1906 or email at [TitleIX@newark.rutgers.edu](mailto:TitleIX@newark.rutgers.edu). If you wish to speak with a staff member who is confidential and does **not** have a reporting responsibility, you may contact the Office for Violence Prevention and Victim Assistance at (973)353-1918 or email [run.vpva@rutgers.edu](mailto:run.vpva@rutgers.edu)]

If students who have experienced a temporary condition or injury that is adversely affecting their ability to fully participate, you should submit a request via <https://temporaryconditions.rutgers.edu>.

If you are a military **veteran** or are on active military duty, you can obtain support through the Office of Veteran and Military Programs and Services. <http://veterans.rutgers.edu/>

If you are in need of **mental health** services, please use our readily available services.

[Rutgers University-Newark Counseling Center: <http://counseling.newark.rutgers.edu/>]

[Rutgers Counseling and Psychological Services–New Brunswick: <http://rhscaps.rutgers.edu/>]

If you are in need of **physical health** services, please use our readily available services.

[Rutgers Health Services – Newark: <http://health.newark.rutgers.edu/>]

[Rutgers Health Services – New Brunswick: <http://health.rutgers.edu/>]

If you are in need of **legal** services, please use our readily available services: <http://rusls.rutgers.edu/>

Students experiencing difficulty in courses due to **English as a second language (ESL)** should contact the Program in American Language Studies for supports.

[Rutgers–Newark: [PALS@newark.rutgers.edu](mailto:PALS@newark.rutgers.edu)]

[Rutgers–New Brunswick: [eslpals@english.rutgers.edu](mailto:eslpals@english.rutgers.edu)]

If you are in need of additional *academic assistance*, please use our readily available services.

[Rutgers University-Newark Learning Center: <http://www.ncas.rutgers.edu/rlc>

[Rutgers University-Newark Writing Center: <http://www.ncas.rutgers.edu/writingcenter>]

[Rutgers University-New Brunswick Learning Center: <https://rlc.rutgers.edu/>]

[Optional items that many faculty include:

- Students must sign, date, and return a statement declaring that they understand the RU Academic Integrity Policy.

- Students must sign, date, and return a statement declaring that they understand this syllabus.]