COURSE DESCRIPTION

'Outsourcing' is not a new buzz word nor is it a new strategy term, but in the currently challenged global economy, it is an essential component of any manufacturing & supply strategy. Many companies are leveraging outsourcing to reduce capital investments & cost, remove overhead and maximize flexibility. Degree of outsourcing varies widely depending on the industry and nature of business. We will not be spending much time on 'text book application' of manufacturing outsourcing theories in this course; rather we will explore real-life examples of success and failure of outsourcing in various industries, drivers behind outsourcing and how to balance tactical and strategic objectives. If there's one thing we have learned in this recession, it is how integrated and interdependent global economies and markets are. We will also understand the interdependencies of outsourcing and offshoring. Risk management and business/supply continuity should be an integral part of an outsourcing strategy. By end of the course, you will be able to realistically identify and analyze outsourcing opportunities to maximize business benefits in various business environments. **This course is a series of five (5) Saturday morning sessions, attendance and active participation are critical to success for every student as our time together in class is limited.**

COURSE OUTLINE

- **Why Outsource?**
  - Value Proposition of Outsourcing
  - Identify Outsourcing Opportunities
  - Drivers behind Outsourcing
  - Outsourcing Intent – Tactical vs. Strategic vs. Transformational

- **Global Outsourcing & Offshoring**
  - Emerging Global & Offshore Capabilities – A Megatrend
  - Product Quality & Safety Assurance

- **Supply Network Optimization**
  - Balance of Internal and External Manufacturing
  - Core vs. Non-Core Activities
  - Supply Chain Flexibilities – Ability to Manage Demand Variations

- **Business Process Design**
  - Supplier / Partner Selection & Term Negotiation
  - Relationship Management
  - Governance and Metrics
  - Risk Management & Mitigation
• Case Studies Throughout

Grading:
• 50% Class Participation
• 50% Case Study