

**Supply Chain Management**  
**Course Number: 22:799:689**  
**Course Title: Supply Chain Law and Governance MS**

## **COURSE DESCRIPTION**

Law permeates every aspect of supply chain transactions and processes. As supply chain managers, you must be cognizant of, and strategic about, the ways that law structures your decisions and choices. You will need to be able to deploy law and regulations to gain a competitive advantage in the marketplace. This course will examine a wide variety of legal topics that shape and impact domestic and global supply chain management and purchasing. The structure of the course will roughly reflect the process of taking a product from design to production and sale. These topics include but are not limited to: contracts, sales of goods, intellectual property, antitrust, trade law, transportation law, dispute settlement, and labor and environmental supply chain compliance.

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## **COURSE MATERIALS**

### **Textbook:**

We are using chapters from two textbooks: Managers and the Legal Environment by Bagley ISBN-13: 978-1337555081, and International Business Law, by Schaffer et al ISBN-13: 978-1305972599. These texts are available as digital textbooks through Cengage. You can buy access to these texts as well as to the Mindtap tools that we will be using by subscribing to Cengage Unlimited at <https://www.cengage.com/unlimited>. The versions you buy must have Mindtap access included, so be wary of purchasing the text through other vendors. Once you purchase the subscription, you will have an access code that you enter once you enter into the course, which you should do through the Canvas links.

In addition, I am requiring you to read the Wall Street Journal and to pay close attention to the logistics and supply chain issues and try and look at them from the perspective of law and regulation. Go to this website <https://education.wsj.com/search/> and enter Rutgers into the search box. Please be sure to set up email alerts for the Logistics Report, and the Risk and Compliance report.

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## **LEARNING GOALS AND OBJECTIVES**

By the end of this course, you will be able to:

- **Recognize and know the definitions** of a variety of legal terms, concepts, and rules that are pertinent to supply chain management.
  - **Apply** those terms and concepts to hypothetical and real life fact patterns and events that you will encounter in managing the supply chain.
  - **Critically assess** those rules and concepts and evaluate whether or not you believe those are normatively good or bad rules from the perspective of societal values and policy.
  - **Identify potential supply chain legal issues and risks** that will arise in your everyday professional lives.
  - **Articulate legal issues and your ideas concisely and accurately.**
  - **Be an educated client** who will know how to ask a lawyer pertinent and important questions.
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## ACADEMIC INTEGRITY

*I do NOT tolerate cheating.* Students are responsible for understanding the RU Academic Integrity Policy (<http://academicintegrity.rutgers.edu/>)

I will strongly enforce this Policy and pursue *all* violations. On all examinations and assignments, students must sign the RU Honor Pledge, which states, “On my honor, I have neither received nor given any unauthorized assistance on this examination or assignment.” I will screen all written assignments through *SafeAssign* or *Turnitin*, plagiarism detection services that compare the work against a large database of past work. Don’t let cheating destroy your hard-earned opportunity to learn. See [business.rutgers.edu/ai](http://business.rutgers.edu/ai) for more details.

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## COURSE METHOD

This course is a fully online course. Each week we will read a portion of the assigned textbooks, paying special attention to the cases and highlighted terms. The readings and lectures should be completed at the latest by **Day 5, which is ()**, but preferably sooner. You should be forewarned that this course has an *above average* amount of reading and I expect you complete it. If you don’t do the reading and complete the Mindtap assignments, it will be reflected in your performance. The readings will be accompanied by a video lecture by the instructor that will include PowerPoint slides. You will be responsible for **completing the Mindtap assignments that are linked to in the Canvas modules.**

Your **participation grade** will be based on your discussion of the assigned discussion question with groups that you have been randomly assigned to. You will know your group based on the group letter that appears before the “discussion question” content link each week. Often, these will be discussion questions assigned from the text, or from other sources such as journal or newspaper articles. You will be graded on your **own participation**, not that of the group as a whole. Although you will be assessed individually, part of your grade will be based on the degree to which you have responded to your colleagues’ arguments, not just put forth your own. As a general expectation, you should respond at least twice to others’ arguments and comments.

**Your initial discussion contribution should be made on day 6, which is a (), so as to ensure sufficient time for your colleagues to respond. Your replies to your colleagues are due on day 7. You are of course free to submit your first entry sooner than day 6.**

Finally, you will be writing one current events paper on contemporary issues related to supply chain law and governance. The goal of these papers is to have you analyze current issues that are of personal and professional interest to you. These are short – two page – papers that should a) identify the issue, b) state the basic facts, c) present arguments on both sides of the issue, and d) provide your conclusion. The conclusion can be how you think the legal issue should be resolved, what you think the law should be, etc. You will find a lengthier description in the course modules.

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## **GRADING POLICY**

### *A. Assignments: 10%*

The assignments utilize the Mindtap learning system by Cengage. These assignments begin on module two. You have access to it when you purchase the Cengage unlimited subscription. Assignments are largely multiple choice questions that are automatically graded. If you get a question wrong, you will have the opportunity to correct it. However, if you get a question wrong, make sure that you go back and figure out why you got it wrong, and then try again. If you do not do an assignment, you will receive a zero. Doing these exercises are an excellent way to learn the material and prepare for the exams.

### *B. Participation: 20%*

Your **participation grade** will be based on your discussion of the assigned discussion question. Sometimes these will be questions assigned from the text or based on a case or other material that I ask you to read. You will be graded on your **own participation**, not that of the class as a whole. Although you will be assessed individually, part of your grade will be based on the degree to which you have responded to your colleagues' arguments, not just how you have put forth your own.

### *C. Current Legal Events Paper: 5%*

You will be writing one short 2–3-page paper on a supply chain law topic of your choice. Details are found in the modules. This paper is due on day 7 of unit 5.

### *D. Midterm 30% (Multiple Choice and Written)*

The exam will be **closed book** using Proctortrack. This exam will cover all the material covered up until the exam.

### *E. Final Exam 35% (Multiple Choice and Written)*

The exam will be **closed book** and administered online using Proctortrack. This exam will cover all the material studied after the midterm.

**Study Advice:** To study for the exams, I recommend that you, first, study the terms that are listed at the end of each chapter and memorize their definitions. You need to memorize the terms and be able to apply them to fact patterns for both the multiple choice and written sections of the exam. The written questions will be very similar to the case problems that are at the end of the chapters. I recommend that you take time to work through those problems as part of your preparation.

Summary

Assignments: 10%  
 Participation: 20%  
 Paper: 5%  
 Midterm: 30%  
 Final: 35%

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Total: 100%

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**SCHEDULE OF READINGS AND ASSIGNMENTS**

We are using chapters from two books that will be compiled in a reader that is for purchase from Cengage Unlimited. These two books are:

- Constance Bagley, *Managers and the Legal Environment*, 9th ed.; and
- Schaffer *et al.*, *International Business Law and its Environment*, 10<sup>th</sup> ed.
- Week one day one starts on ( ) ( ). Thus, day five is ( ), ( ), day six is ( ) ( ), and day seven is ( ) ( ). Thus the first assignments and the first discussion responses are . by day six ( ), and the discussion replies are due on ( ) day seven ( ).

| Week | Topic                  | Chapters & Readings             | Assignments* | Discussion Question^ |
|------|------------------------|---------------------------------|--------------|----------------------|
| 1    | <b>I. Introduction</b> | Bagley, Chapter 3 (up to p. 58) | See Canvas   | Manager's Dilemma    |

|     |   |  |            |  |
|-----|---|--|------------|--|
| 2   | <b>II. Concept, Design, and Distribution Considerations:</b><br><br>A. Intellectual Property: | Bagley,<br>Chapter 11<br><br>Global View | See Canvas | See Course Site  |
| 3   | B. Antitrust  | Bagley,<br>Chapter 16<br><br>Global View | See Canvas | See Course Site: <u>In Re Musical Instruments</u>  |
| 4   | <b>III. Product Execution</b><br><br>A. Contracts   | Bagley,<br>Chapter 7                     | See Canvas | DANIEL NORCIA V. SAMSUNG TELECOMMUNICATIONS AMERICA, LLC (9 <sup>th</sup> Cir Ct Appeals, 2017) See Documents online |
| 5   | B. UCC and CISG (1)   | Bagley,<br>Chapter 8                     | See Canvas | <b>Current Events Paper Due</b><br><br>NO DISCUSSION QUESTION DUE  |
| 6   | C. International Sales and CISG (2)   | Schaffer,<br>Chapter 4                   | See Canvas | <b>See Canvas For Details</b>  |
| 6.1 | Midterm Review Session  | <b>TIME TBD</b>                          |            |  |
| 7   | <b>Mid Term Exam</b>  |  | See Canvas | <b>Online Proctored Exam</b>   |
| 8   | D. Documentary Sale and Terms of Trade  | Schaffer,<br>Chapter 5                   | See Canvas | Ethical Considerations   |

|    |  |   |            |                                    |
|----|--|---|------------|------------------------------------|
| 9  | E. Legal Issues in International Transportation  | Schaffer, Chapter 6   | See Canvas | Managerial Implications Question 1 |
| 10 | F. Bank Collections, Trade Finance, and Letters of Credit  | Schaffer, Chapter 7   | See Canvas | See Posted Question and Document   |
| 11 | <b>IV. International Trade Regulation</b><br><br>A. The Regulation of US Trade<br><br>B. The WTO and International Trade | Schaffer, Chapter 8<br><br>Pgs. 216 – 223 (Through commerce clause)<br><br>Schaffer, Chapter 9<br><br>Pgs 233-248 | See Canvas | See Canvas                         |
| 12 | C. Trade: Imports, Customs, and Tariff Law   | Schaffer, Chapter 12  | See Canvas | See Canvas                         |
| 13 | <b>V. Supply Chain Risk and Governance</b><br><br>A. Transparency and Liability in US Law                                | See Course Website<br><br><b>Readings on Canvas:</b><br><br>California Transparency in Supply Chains Act;         | See Canvas | See Canvas                         |

|      |   |  |  |   |
|------|---|--|--|---|
|      |   | Dodd-Frank Section 1502;<br>UK Modern Slavery Act;<br>'Business Supply Chain Transparency on Trafficking and Slavery Act of 2015 |  |   |
| 14   | B. Supply Chain Compliance and Sustainability | <b>See Course Website</b><br><br>Supply Chain Sustainability, BSR and Global Compact<br><br>Video Clips                          |  |   |
| 14.1 | Final Exam Review                             | <b>TBD</b>   |  |   |
| 15   |   | <b>FINAL EXAM</b>  |  | <b>Online Proctortrack Exam</b><br><br><b>Will be administered on () as an online proctored exam.</b> |

**^Your first discussion entry is due day six, and your responses to your peers are due day seven. This will count towards your participation grade.**

**\* Assignments are due on Day six.**

**Proctortrack**

In order to remain compliant with the federal requirement of student authentication in online courses, you will take your quizzes/exams in this course using Proctortrack software, a remote proctoring service.

Each student using online proctoring services in this course is required to pay a one-time fee of approximately \$40. This fee covers the use of Proctortrack services for all the exams in this course as well as a one-time \$3/student/year fee. This fee is payable by credit card and is to be paid upon account set up.

Technical requirements: You will need a web camera and a desktop or laptop computer. Mobile devices cannot be used. Please view the complete [technical requirements here](#) as well as the [FAQ](#).

Detailed instructions on how to use Proctortrack are provided in the [Student User Manual](#). You will be asked via announcement in June to set up your account profile by taking an ungraded "onboarding" quiz. This quiz is intended to identify any potential software problems.

Questions and requests for tech support should be addressed by calling (888) 326-5219(888) 326-5219 X3 or by going to [www.proctortrack.com](http://www.proctortrack.com)

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## SUPPORT SERVICES

If you need accommodation for a *disability*, obtain a Letter of Accommodation from the Office of Disability Services. The Office of Disability Services at Rutgers, The State University of New Jersey, provides student-centered and student-inclusive programming in compliance with the Americans with Disabilities Act of 1990, the Americans with Disabilities Act Amendments of 2008, Section 504 of the Rehabilitation Act of 1973, Section 508 of the Rehabilitation Act of 1998, and the New Jersey Law Against Discrimination. More information can be found at [ods.rutgers.edu](http://ods.rutgers.edu).

[Rutgers University-New Brunswick ODS phone (848)445-6800 or email [dsoffice@echo.rutgers.edu](mailto:dsoffice@echo.rutgers.edu)]

[Rutgers University-Newark ODS phone (973)353-5375 or email [ods@newark.rutgers.edu](mailto:ods@newark.rutgers.edu)]

If you are *pregnant*, the Office of Title IX and ADA Compliance is available to assist with any concerns or potential accommodations related to pregnancy.

[Rutgers University-New Brunswick Title IX Coordinator phone (848)932-8200 or email [jackie.moran@rutgers.edu](mailto:jackie.moran@rutgers.edu)]

[Rutgers University-Newark Office of Title IX and ADA Compliance phone (973)353-1906 or email [TitleIX@newark.rutgers.edu](mailto:TitleIX@newark.rutgers.edu)]

If you seek *religious accommodations*, the Office of the Dean of Students is available to verify absences for religious observance, as needed.

[Rutgers University-New Brunswick Dean of Students phone (848)932-2300 or email [deanofstudents@echo.rutgers.edu](mailto:deanofstudents@echo.rutgers.edu)]

[Rutgers University-Newark Dean of Students phone (973)353-5063 or email [DeanofStudents@newark.rutgers.edu](mailto:DeanofStudents@newark.rutgers.edu)]

If you have experienced any form of *gender or sex-based discrimination or harassment*, including sexual assault, sexual harassment, relationship violence, or stalking, the Office for Violence Prevention and Victim Assistance provides help and support. More information can be found at <http://vpva.rutgers.edu/>.

[Rutgers University-New Brunswick incident report link: <http://studentconduct.rutgers.edu/concern/>. You may contact the Office for Violence Prevention and Victim Assistance at (848)932-1181]

[Rutgers University-Newark incident report link: [https://cm.maxient.com/reportingform.php?RutgersUniv&layout\\_id=7](https://cm.maxient.com/reportingform.php?RutgersUniv&layout_id=7) . You may also contact the Office of Title IX and ADA Compliance at (973)353-1906 or email at [TitleIX@newark.rutgers.edu](mailto:TitleIX@newark.rutgers.edu). If you wish to speak with a staff member who is confidential and does **not** have a reporting responsibility, you may contact the Office for Violence Prevention and Victim Assistance at (973)353-1918 or email [run.vpva@rutgers.edu](mailto:run.vpva@rutgers.edu)]

If students who have experienced a temporary condition or injury that is adversely affecting their ability to fully participate, you should submit a request via <https://temporaryconditions.rutgers.edu> .

If you are a military *veteran* or are on active military duty, you can obtain support through the Office of Veteran and Military Programs and Services. <http://veterans.rutgers.edu/>

If you are in need of *mental health* services, please use our readily available services.

[Rutgers University-Newark Counseling Center: <http://counseling.newark.rutgers.edu/>]

[Rutgers Counseling and Psychological Services–New Brunswick: <http://rhscaps.rutgers.edu/>]

If you are in need of *physical health* services, please use our readily available services.

[Rutgers Health Services – Newark: <http://health.newark.rutgers.edu/>]

[Rutgers Health Services – New Brunswick: <http://health.rutgers.edu/>]

If you are in need of *legal* services, please use our readily available services: <http://rusls.rutgers.edu/>

Students experiencing difficulty in courses due to *English as a second language (ESL)* should contact the Program in American Language Studies for supports.

[Rutgers–Newark: [PALS@newark.rutgers.edu](mailto:PALS@newark.rutgers.edu)]

[Rutgers–New Brunswick: [eslpals@english.rutgers.edu](mailto:eslpals@english.rutgers.edu)]

If you are in need of additional *academic assistance*, please use our readily available services.

[Rutgers University-Newark Learning Center: <http://www.ncas.rutgers.edu/rlc>]

[Rutgers University-Newark Writing Center: <http://www.ncas.rutgers.edu/writingcenter>]

[Rutgers University-New Brunswick Learning Center: <https://rlc.rutgers.edu/>]

[Optional items that many faculty include:

- Students must sign, date, and return a statement declaring that they understand the RU Academic Integrity Policy.
- Students must sign, date, and return a statement declaring that they understand this syllabus.]