Textbook:

A customized textbook is available at the Rutgers Newark College bookstore under the title of the course. In addition, you can purchase the book directly from Cengage at [http://services.cengagebrain.com/course/site.html?id=2811275](http://services.cengagebrain.com/course/site.html?id=2811275). You will be able to buy this either as digital or paper copy. My personal preference is a paper copy, but it is your choice. The ISBN number is 9781337052399 for the print version, 9781337620130 for the ebook.

In addition, I am requiring you to subscribe to the Wall Street Journal. You can obtain a student subscription which is very inexpensive. Please be sure to set up an email alert for the Logistics report, and the Risk and Compliance Report.

I. Course Description

Law permeates every aspect of supply chain transactions and processes. As supply chain managers, you must be cognizant of, and strategic about, the ways that law structures your decisions and choices. You will need to be able to deploy law and regulations to gain a competitive advantage in the marketplace. This course will examine a wide variety of legal topics that shape and impact domestic and global supply chain management and purchasing. The structure of the course will roughly reflect the process of taking a product from design to production and sale. These topics include but are not limited to: contracts, sales of goods, intellectual property, antitrust, trade law, transportation law, dispute settlement, and labor and environmental supply chain compliance.

II. Course Objectives

By the end of this course you will be able to:

- **Recognize and know the definitions** of a variety of legal terms, concepts, and rules that are pertinent to supply chain management.
- **Apply** those terms and concepts to hypothetical and real life fact patterns and events that you will encounter in managing the supply chain.
- **Critically assess** those rules and concepts, and evaluate whether or not you believe those are normatively good or bad rules from the perspective of societal values and policy.
- **Identify potential supply chain legal issues and risks** that will arise in your everyday professional lives.
- **Articulate legal issues and your ideas concisely and accurately.**
- **Be an educated client** who will know how to ask pertinent and important questions of your lawyer.

### III. Course Method

This course is a fully online course. Each week we will read a portion of the assigned textbooks, paying special attention to the cases and highlighted terms. You should be forewarned that this course has an *above average* amount of reading. If you don’t do the reading and complete the assignments, your performance will reflect it. The readings will be accompanied by a video lecture by the instructor that will include PowerPoint slides. Because the readings are so extensive with so much information, I have created the lectures to extract and crystallize the central elements of the text, to provide context and commentary, and to provide some theoretical context. One way to approach studying is to use the video lectures and slides as the primary course materials, and then use the book as a means reinforcing and clarifying issues that you feel you need more work on.

You will be responsible for **class attendance**, which will be evaluated based on your answers to the critical thinking questions at the end of each chapter. In your analyses, you should answer the relevant questions, while also where appropriate identify what the applicable rule of law should be, apply that law to the facts, making an argument as to what the legal result of the case problem should be. This is commonly known as the IRAC Method: Issue, Rule, Analysis, and Conclusion. These responses should be no more than a few sentences per questions.

Your participation grade will be based on your discussion of the assigned discussion question. I will divide the class into two groups to help manage the conversation better. Often, these will be discussion questions assigned from the text, or based on a case or other material that I

Finally, you will be writing two current events papers on contemporary issues related to supply chain law and governance. The goal of these papers is to have you analyze current issues that are of personal and professional interest to you. These are short – two page – papers that should a) identify the issue, b) state the basic facts, c) present arguments on both sides of the issue, and d) provide your conclusion. The conclusion can be how you think the legal issue should be resolved, what you think the law should be, etc.

### IV. Grading

**A. Attendance: 15%**

Attendance is graded based on your responses to the questions posed at the end of the assigned court cases. You should respond to each question with no more than a couple of sentences.

**B. Participation: 10%**

Your participation grade will be based on your discussion of the assigned discussion question. Sometimes these will be questions assigned from the text, or based on a case or other material that I
ask you to read. You will be graded on your own participation, not that of the class as a whole. Although you will be assessed individually, part of your grade will be based on the degree to which you have responded to your colleagues’ arguments, not just how you have put forth your own. Your first individual contribution is due on the Saturday of the assignment period. Your responses to your colleagues are due by Sunday night.

C. Current events Papers (2): 10%

D. Midterm 30% (Multiple Choice and Written)

The exam will be closed book and administered on Saturday, March 3 using Proctortrack. This exam will cover all the material covered up until the exam.

E. Final Exam 35% (Written)

The exam will be open book and administered on Saturday, May 5 online using Proctortrack. This exam will cover all the material studied after the midterm.

Study Advice: To study for the exams I recommend that you, first, study the terms that are listed at the end of each chapter and memorize their definitions. You need to memorize the terms and be able to apply them to fact patterns for both the multiple choice and written sections of the exam. The written questions will be very similar to the case problems that you will be completing every week.

Grader: My grader for this course is Ms. Olanike Otengbade. Olanike has J.D. from Michigan State University, and is currently pursuing her MBA at Rutgers Business School.

Summary

Attendance: 15%
Participation: 10%
Papers: 10%
Midterm: 30%
Final: 35%

Total: 100%

V. Schedule of Readings and Assignments

We are using chapters from two books that will be compiled in a reader that is for purchase from the Rutgers Newark bookstore, or online directly from Cengage. These two books are:
- Constance Bagley, Managers and the Legal Environment, 8th ed.; and
- Schaffer et al., International Business Law and its Environment, 9th ed.

<table>
<thead>
<tr>
<th>Week</th>
<th>Date</th>
<th>Topic</th>
<th>Chapters &amp; Readings</th>
<th>Attendance Questions*</th>
<th>Discussion Question^</th>
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<tbody>
<tr>
<td>1</td>
<td>(1/16–1/21)</td>
<td>Introduction</td>
<td>Bagley, Chapter 3</td>
<td>Online Meet-up/Introductio ns</td>
<td>Manager's Dilemma</td>
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| 2 | (1/22-1/28) | II. Concept, Design, and Distribution Considerations:  
A. Intellectual Property: | Bagley, Chapter 11  
Global View | QCPs 11.1, 11.2  
See Course Site |
| 3 | (1/29-2/4) | B. Antitrust | Bagley, Chapter 16  
Global View | QCPs: 16.4, 16.5, 16.6  
See Course Site: In Re Musical Instruments |
| 4 | (2/5-2/11) | III. Product Execution  
A. Contracts | Bagley, Chapter 7  
Global View | QCPs: 7.1, 7.2, 7.5  
DANIEL NORCIA V. SAMSUNG TELECOMMUNICATIONS AMERICA, LLC (9th Cir Ct Appeals, 2017) See Documents online |
| 5 | (2/12-2/18) | UCC and CISG (1) | Bagley, Chapter 8 | QCP: 8.3, 8.4, 8.8  
Manager's Dilemma |
| 6 | 2/19-2/25 | UCC and CISG (2) | Schaffer, Chapter 4 | QCPs: 4.1, 4.3, 4.6  
Current Events Paper 1 Due  
NO DISCUSSION QUESTION DUE |
| 6.1 |  | Midterm Review Session | TBA | See Canvas For Details |
| 7 |  | Mid Term Exam | Exam On March 3 (Time: 10 – 5 EST) | Online Proctored Exam |
| 8 | (3/5-3/11) | C. Documentary Sale and Terms of Trade | Schaffer, Chapter 5 | QCPs: 5.5, 5.7  
Ethical Considerations |
| 9 | (3/19-3/25) | D. Legal Issues in International Transportation | Schaffer, Chapter 6 | QCPs: 6.4, 6.7  
Managerial Implications Question 1 |
| 10 | (3/26-4/1) | E. Bank Collections, Trade Finance, and Letters of Credit | Schaffer, Chapter 7 | QCPs: 1, 4, Managerial Implication Q 1  
See Posted Question and Document |
| 11 | (4/2-4/8) | IV. International Trade Regulation  
A. The Regulation of US Trade | Schaffer, Chapter 8  
Pgs. 220 – 226 (Through commerce clause) | Chapter 8:  
QCP 2  
Chapter 9:  
Assignment:  
Read about the TPP here: https://www.fas.org/sgp/ crs/row/R44278.pdf  
Assignment: Current Events Paper II Due |
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<th>12</th>
<th>(4/09 – 4/15)</th>
<th>E. Trade: Imports, Customs, and Tariff Law</th>
<th>Schaffer, Chapter 12</th>
<th>Carl Zeiss, QCP 1</th>
<th>Ethical Considerations Q 1 &amp; 2</th>
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<tr>
<td>13</td>
<td>(4/16-4/22)</td>
<td>V. Supply Chain Risk and Governance</td>
<td>See Course Website</td>
<td>See Posted</td>
<td>See Canvas</td>
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<td>A. Transparency and Liability in US Law</td>
<td>Readings on Canvas:</td>
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<td>California Transparency in Supply Chains Act; Dodd-Frank Section 1502; UK Modern Slavery Act; ‘Business Supply Chain Transparency on Trafficking and Slavery Act of 2015</td>
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*Every week you must answer the Questions and Case Problems (QCP). Your responses will be counted towards your attendance points.

In addition, you must analyze the assigned discussion questions as part of your groups. This will count towards your participation grade.

**Proctortrack**

In order to remain compliant with the federal requirement of student authentication in online courses, you will take your quizzes/exams in this course using Proctortrack software, a remote proctoring service.

Each student using online proctoring services in this course is required to pay a one-time fee of approximately $40. This fee covers the use of Proctortrack services for all the exams in this course as well as a one-time $3/student/year fee. This fee is payable by credit card and is to be paid upon account set up.

Technical requirements: You will need a web camera and a desktop or laptop computer. Mobile devices cannot be used. Please view the complete technical requirements here, as well as the FAQ. Detailed instructions on how to use Proctortrack are provided in the Student User Manual. You will be asked via announcement in June to set up your account profile by taking an ungraded "onboarding" quiz. This quiz is intended to identify any potential software problems.
Questions and requests for tech support should be addressed by calling (888) 326-5219(888) 326-5219 X3 or by going to www.proctortrack.com

Academic Misconduct

Academic integrity is essential to maintaining an environment that fosters excellence in teaching, research, and other educational and scholarly activities. All suspected incidents of academic misconduct will be referred to an Academic Integrity Facilitator for investigation. Unfortunately, Rutgers students are failed or suspended every year for violations of academic integrity. If you have any doubt what constitutes a violation of academic integrity, please visit the Student Judicial Affairs website (http://academicintegrity.rutgers.edu/).

Disability Accommodations

If you need an accommodation based on the impact of a disability, please arrange an appointment with me as soon as possible. We need to discuss the course format and explore potential accommodations. I rely on the Office of Disability Services (http://disabilityservices- uw.rutgers.edu/) for assistance in verifying need and developing accommodation strategies. You should start the verification process as soon as possible.

Questions, Concerns, and Complaint Procedures

If you have any questions, concerns, or complaints, please contact me immediately and directly. You will not be penalized for doing so. I will endeavor to answer your question or resolve the issue to the best of my ability as quickly as possible. If you believe that this is an issue that cannot be addressed by me, please contact the M.S. co-director, Mark Sutterly, msutterley@business.rutgers.edu.