Supply Chain Management (SCM) is a cross-functional discipline concerned with the movement of products, the use of business resources, the flow of information, and the deployment of services in the value chain.

In this course, students will be provided with a comprehensive overview of business processes, value creating activities, and best practices for a supply chain – from forecasting and demand management, to sourcing and procurement, to sales and operations planning, and through logistics (i.e., warehousing, distribution and transportation), out to the customer.

The course focuses directly on the unique structure of a Fashion Supply Chain, from raw materials to the various retail venues. This course seeks to:

(1) Provide an understanding of the history and development of Supply Chain, including its value to corporate success.

(2) Provide a comprehensive overview of Fashion Supply Chain-related business processes and problems, and pinpoint the strategic role of SCM and relationship to other business disciplines.

(3) Equip students with an understanding of the variances of Brand, Private Label, License, 3PM

Classes will consist of:
- Lectures, practical examples, group projects, Business Case Analysis, Q&A, and follow-up discussions of the material covered in previous classes.
- A small group project & presentation.
- Tests; True/False, Multiple Choice, Calculations and Short Answer
- Outside guest speakers may also be invited as appropriate.
- Attendance will be monitored
- Participation is worth 20% of your grade and it means PARTICIPATION

COURSE MATERIALS

REFERENTIAL TEXTBOOKS:


SLIDE & OTHER COURSE MATERIALS
1. Slide covering topics will be reviewed and discussed in class and will also be provided to students through Blackboard.
2. Other course materials will also be provided to students through Blackboard.
3. Check Blackboard (blackboard.rutgers.edu) and your official Rutgers email account regularly for updates and announcements.

LEARNING GOALS AND OBJECTIVES
This course is designed to help students develop skills and knowledge in the following area(s):
This course will build on 29:799:475 Fashion Supply Chain I. Students will build a Fashion Supply Chain during the semester, by interacting in roles of Product Owner, Manufacturer, and Retail Buyer. The production cycle will be integrated with the normal disruptions of fashion supply chain.

- **Knowledge.** Students will have broad understanding of how the fashion industry interfaces with Supply Chain. The course will approach Supply Chain at all levels from raw materials to end-customer, focusing on the unique fashion aspects of product management and planning. Students who complete this course will demonstrate:
  a. Knowledge of current basic and advanced concepts in supply chain management as it relates to the Fashion Industry and an ability to integrate and apply these concepts to practical business problems.
    * Successful students will demonstrate their ability to understand the design and adoption phase of product development and how it creates demand and urgency within the supply chain.
    * Successful students will demonstrate their ability to understand supply management principles and concepts and apply them to manage supplies appropriately.
    * Successful students will demonstrate their knowledge of manufacturing and operations planning concepts to ensure efficient and effective operations in business, as it relates to Cut – Sew – Finish and location management.
    * Successful students will demonstrate their knowledge of domestic and global logistics and apply them to logistics practices and how fashion product dictates logistics decisions.
    * Successful students will demonstrate their ability to understand concepts, practices and modes of transportation and use them to ensure reliable transportation.
  b. Ability to apply appropriate quantitative methods to analyze business data, and to apply quantitative modeling techniques to analyze business plans and decisions in supply chain management.

PREQUISITES
Introduction to Supply Chain Management or Fashion Supply Chain I
**ACADEMIC INTEGRITY**


I will strongly enforce this Policy and pursue *all* violations. On all examinations and assignments, students must sign the RU Honor Pledge, which states, “On my honor, I have neither received nor given any unauthorized assistance on this examination or assignment.” I will screen all written assignments through SafeAssign or Turnitin, plagiarism detection services that compare the work against a large database of past work. Don’t let cheating destroy your hard-earned opportunity to learn. See [business.rutgers.edu/ai](http://business.rutgers.edu/ai) for more details.

**ATTENDANCE AND PREPARATION POLICY**

Expect me to attend all class sessions.

- If I am to be absent, my department chair or I will send you notice via email and Blackboard as far in advance as possible with appropriate information and instructions.

Students are expected to attend all classes, and participate in the small group project to receive full credit towards the attendance and participation grade.

- Attendance will be taken for each class following the drop/add period.
  - Attendance will be taken at varying times and may also be taken multiple times during a lecture session.
  - If you arrive late, i.e., after the attendance has been taken, you must see the TA at the end of class for late sign in. **Chronic lateness will negatively impact your Attendance grade.**
  - **Failure to sign in and record your attendance will result in an unexcused absence unless an excused absence has been granted.**
    - You must be in class for the duration to receive credit for attendance and participation.
    - **Note:** Attendance may be taken multiple times during a lecture session.
    - Late arrivals or early departures for extenuating circumstances must be reviewed and approved by the professor in advance of class.
  - Students that have more than 2 *unexcused* absences (i.e., 3 or more) will receive a progressively reduced attendance grade for the semester.
    - **Each unexcused absence beyond 2 will reduce the Attendance grade by 10%** (i.e., 1 or 2 = 100%, 3 = 90%, 4 = 80%, 5 = 70%, 6 = 60%, 7 = 50%, 8 = 40%, 9 = 30%, 10 = 20%, 11 = 10%, 12 = 0%)
  - If you are to be absent, report your absence in advance via e-mail to **iia7@scarletmail.rutgers.edu**. Please note that this notification is a courtesy to the instructor and does not constitute an approved absence.
  - You may also send me an email at **iia7@scarletmail.rutgers.edu** requesting an excused absence. Please include all relevant information. I will confirm or deny your request based on the circumstances and appropriateness of the information you provide.
  - If your absence is due to religious observance, a Rutgers-approved activity, chronic illness, or family emergency/death and you are seeking make-up work, please send an email with full details and supporting documentation preferably in advance, but no later than 24 hours of your absence from class. Upon receipt of documentation, we will discuss options for making up assignments that were missed in class.
Additional information about attendance policies can be found at
http://sasundergrad.rutgers.edu/academics/courses/registration-and-course-
policies/attendance-and-cancellation-of-class

Expect me to arrive on time for each class session. I expect the same of you.

Class will start on time. Out of respect for your fellow students and for the instructor, please be on time for class. **Arriving more than 10 minutes late is not acceptable.**

- I understand that unforeseen circumstances occasionally arise, particularly for students that are commuting. Please travel safely to class and enter class as quietly as possible if you will be late.
- If arriving on time for class will be an on-going problem for you, please notify me so that I am aware of the issue.

Expect me to remain for the entirety of each class session. I expect the same of you.

- If you are going to leave early, please let me know in advance.

Expect me to prepare properly for each class session. I expect the same of you.

- Complete all background reading and assignments. You cannot learn if you are not prepared.

Expect me to participate fully in each class session. I expect the same of you.

- Stay focused and involved. You cannot learn if you are not paying attention.

For weather emergencies, please consult the campus home page. If the campus is open, class will be held unless you have heard from me otherwise. I will communicate any changes to our regular class schedule via email and via Blackboard as far in advance as possible.

Professor may discuss recent news releases, newspaper articles, and view You Tube videos in class. Some of the material from this discussion may be on the tests. If you are not in class or come late or leave early, you will miss this and may therefore not be able to answer the questions pertaining to this on the tests.

**Small Group Project**

A small group project will be assigned this semester.

- Groups of five (5) students each (depending on number of students in class) will be assigned a Fashion supply chain on a specific country or Company a pre-defined list to research and present to the class.
- All students are required to participate in completing and presenting the topic to receive full credit for participation in the class.
- All student teams will be posted along with email contact information on Blackboard. Students are responsible to check to see which team number they are assigned and the associated country/company.
- **Your team will be created.** The list will also be posted in BlackBoard at the beginning of the semester.
- Student groups will prepare a 10 - 15-minute presentation outlining and discussing the assigned SCM topic. You may use videos which are not longer than 5 minutes.
- Student teams are expected to organize themselves to complete this assignment.

**Students who fail to participate in the Small Group Project will receive a 50% reduction in their Attendance and Participation grade for the course**
• If you have any questions or concerns about this assignment, please make sure to see me at the beginning of the semester.

HOMEWORK ASSIGNMENTS
There will be 2 homework assignments due during the semester. Homework will be assigned in class and posted in Blackboard. Homework must be submitted on, or prior to the due date to be accepted.
Missed homework assignments cannot be made up.

CLASSROOM CONDUCT
• Computers: Utilizing laptops, tablets, etc. during class is not permitted as a general rule, except and unless you are using this technology to actually take notes for this class. If you are caught using technology for non-class related activity, you will not be able to use it for the duration of the semester.
• Cell Phones: Please silence your phones before class. If you must take an urgent phone call during class, exit the room quietly and quickly to minimize disruptions.
• Recording Lectures: All unauthorized recordings of class lectures/discussions are prohibited. Recordings to accommodate the needs of individual students must be approved in advance, for personal use during the semester only. Redistribution of approved recordings are prohibited.
• Side conversations: A quick and quiet clarification or question of a classmate is acceptable, but I do ask that you keep side conversations to a minimum as to not disrupt the class for your peers and me.
• Questions: Questions and student interaction is highly desired. If you have a question it is likely that other may have the same question as well, so please ask me during class if possible (or after class if necessary) and I will do my best to provide an answer.

EXAM DATES AND POLICIES
There will be one Exam in this course:

   Test #1 (midterm): Wednesday March 7th (in class)

Test will be closed book and may consist of true/false, multiple choice, and short answer questions. Content for test questions will be developed from class lectures/discussions, assigned readings, case studies, guest lectures, and student presentations. Guidelines for content will be reviewed with the class in advance of each test.

Test will not be returned after grading. Students who would like to review their graded test(s) can come to office hours or make an appointment and review the test(s) in the office.

If you have a disability that influences testing procedures, please provide me with an official letter from the Office of Disability Services at the start of the semester.

During tests, the following rules apply:
• Your test will not be accepted without signing the Rutgers Honor Pledge printed on the test.
• All electronic devices must be shut down and put away for the duration of the test, along with books, notes, etc. You may need to bring a calculator for the test *** NOT YOUR PHONE *** I will let you know in advance
• Once the test begins, students will NOT be allowed to leave the room (except in an emergency) until the test is completed and turn in.

• Please use the restroom prior to the test start. Leaving the room during the test will not be permitted unless there are emergency circumstances.

• Students must show a valid Rutgers photo ID to turn in the completed test.

• Make-up tests will only be considered with prior review and approval by the professor.

---

**GRADING POLICY**

Course grades are determined as follows:

<table>
<thead>
<tr>
<th>Component</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>Test #1</td>
<td>20%</td>
</tr>
<tr>
<td>Participation/Attendance</td>
<td>20%</td>
</tr>
<tr>
<td>Homework</td>
<td>10%</td>
</tr>
<tr>
<td>Case Analysis</td>
<td>10%</td>
</tr>
<tr>
<td>Group Project</td>
<td>40%</td>
</tr>
</tbody>
</table>

In order for you to know exactly where you stand with your Attendance and Participation grade throughout the semester, Attendance and Participation grades will be entered as 100 points at the beginning of the semester.

• Attendance grade will be **reduced by 10 points** for each unexcused absence beyond 2, i.e., 3 or more unexcused absences.

• If you do not participate in the small group project, your Participation grade will be **reduced by 50 points**, i.e., half.

**Grading Scale**

<table>
<thead>
<tr>
<th>Score Range</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>90% and above</td>
<td>A</td>
</tr>
<tr>
<td>85% - 89%</td>
<td>B+</td>
</tr>
<tr>
<td>75% - 84%</td>
<td>B</td>
</tr>
<tr>
<td>65% - 74%</td>
<td>C+</td>
</tr>
<tr>
<td>60% - 64%</td>
<td>C</td>
</tr>
<tr>
<td>50% - 59%</td>
<td>D</td>
</tr>
<tr>
<td>49% and below</td>
<td>F</td>
</tr>
</tbody>
</table>

**Other items pertaining to grades:**

• All grades will be posted on Blackboard as quickly as possible and generally within one week of the assignment submission.

• I do not grade “on a curve.”

• I will use the “warning grade” roster at the mid-point of the semester as necessary.

• I will gladly answer questions that you have about assignments for clarification and guidance, but out of fairness to all students, I will not “pre-grade” an assignment in advance of final submission.
• There is no extra credit available in this course.

• Important note regarding your final grade: Please earn your grade throughout the semester. Your grade is not subject to negotiation.
  
• If you feel that I have made an error in grading, submit your concern to me in writing with the precise concern/error. If I have made an error, I will gladly correct it, but please be aware that I will only adjust grades if I have made an error.

• I will not adjust grades based upon outcomes such as a negative impact to a GPA, lost tuition reimbursement, etc.

• Attempting to influence faculty in an effort to obtain a grade that was not earned is a form of dishonest academic behavior.

SUPPORT SERVICES


COURSE SCHEDULE
<table>
<thead>
<tr>
<th>DATE</th>
<th>DAY</th>
<th>CONTENT</th>
<th>HOMEWORK</th>
<th>ASSIGNMENT</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/17/2018</td>
<td>Wed</td>
<td>Overview of FSCM II (Fashion History)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/22/2018</td>
<td>Mon</td>
<td>Fashion Value and Supply Chain (1)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/24/2018</td>
<td>Wed</td>
<td>Fashion Value and Supply Chain (2)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1/29/2018</td>
<td>Mon</td>
<td>Fashion Supply Chain (1)</td>
<td></td>
<td>Project groups assigned with Project</td>
</tr>
<tr>
<td>1/31/2018</td>
<td>Wed</td>
<td>Fashion Supply Chain (2)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2/5/2018</td>
<td>Mon</td>
<td>Components of The Apparel Industry</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2/7/2018</td>
<td>Wed</td>
<td>Challenges in Fashion Supply Chain</td>
<td>HW 1. Case study Posted On BB</td>
<td></td>
</tr>
<tr>
<td>2/12/2018</td>
<td>Mon</td>
<td>Trends in Fashion/Apparel Supply Chain</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2/14/2018</td>
<td>Wed</td>
<td>Matching Supply and Demand in The apparel SC</td>
<td>Article Reading</td>
<td>HW 1 Due, Read article posted on BB for class Mon</td>
</tr>
<tr>
<td>2/19/2018</td>
<td>Mon</td>
<td>Logistics Management in FSCM (1)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2/21/2018</td>
<td>Wed</td>
<td>Logistic Management in FSCM (2)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2/26/2018</td>
<td>Mon</td>
<td>Fast Fashion [Global Production Chains] (1)</td>
<td>Article Reading</td>
<td>Article posted on BB, Read before class for Wed</td>
</tr>
<tr>
<td>3/5/2018</td>
<td>Mon</td>
<td>Midterm Exam Overview / Questions and Answers</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3/7/2018</td>
<td>Wed</td>
<td>Midterm Exam (Test 1)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3/12/2018</td>
<td>Mon</td>
<td>Spring Recess</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3/14/2018</td>
<td>Wed</td>
<td>Spring Recess</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3/19/2018</td>
<td>Mon</td>
<td>Buying Fashion (1)</td>
<td>Article Reading</td>
<td>Article posted on BB, Read before class for Wed</td>
</tr>
<tr>
<td>3/22/2018</td>
<td>Wed</td>
<td>Buying Cycles and tools for Merchandising (1)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3/26/2018</td>
<td>Mon</td>
<td>Buying Cycles and tools for Merchandising (2)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3/28/2018</td>
<td>Wed</td>
<td>Buying Cycles and tools for Merchandising (3)</td>
<td>HW2 Post on BB</td>
<td></td>
</tr>
<tr>
<td>4/2/2018</td>
<td>Mon</td>
<td>Operating a Retail store</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4/4/2018</td>
<td>Wed</td>
<td>Merchandise Management (1)</td>
<td></td>
<td>HW 2 due</td>
</tr>
<tr>
<td>4/9/2018</td>
<td>Mon</td>
<td>Merchandise Management (2)</td>
<td>Article Reading</td>
<td>Article posted on BB, Read before class for Wed</td>
</tr>
<tr>
<td>4/11/2018</td>
<td>Wed</td>
<td>Future of Fashion Supply Chain (1)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4/16/2018</td>
<td>Mon</td>
<td>Future of Fashion Supply Chain (2)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4/18/2018</td>
<td>Wed</td>
<td>Group project Presentation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4/23/2018</td>
<td>Mon</td>
<td>Group project Presentation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4/25/2018</td>
<td>Wed</td>
<td>Group project Presentation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4/30/2018</td>
<td>Mon</td>
<td>Group project Presentation</td>
<td></td>
<td>Last Class</td>
</tr>
</tbody>
</table>