

CROWDFUNDING WITH IMPACT

Are you a Black or Latinx entrepreneur seeking capital for your business?

Crowdfunding could be right for expanding your consumer products, technology or Main Street business.

Join **Lyneir Richardson**, executive director for CUEED, **Bill Huston**, crowdfunding innovator, and a crowdfunding panel for a 90-minute webinar to learn more about how crowdfunding works and what it takes to get a successful campaign off the ground.

Tuesday, March 29, 2022 | 4:00-5:30PM ET

Register at <https://cueedcrowdfunding.eventbrite.com>

Learn more about

Why crowdfunding works for entrepreneurs of color

Elements of successful crowdfunding campaign

Different crowdfunding platforms and selecting one that works for you

What it takes to get investor-ready including finance, budgeting, legal, marketing and more

Available resources to get your crowdfunding campaign going

CUEED

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ENTREPRENEURSHIP &
ECONOMIC DEVELOPMENT



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