

**EXECUTIVE MBA PROGRAM – CLASS OF 2022
SCHEDULE – SPRING TERM 2022**

**NEWARK CLASSES
1 WASHINGTON PARK
ROOM 226¹**

8:30 AM – 12:15 PM Morning Session
1:15 PM – 5:00 PM Afternoon Session

7:30 AM – 8:30 AM Breakfast
10:15 AM – 10:30 AM Coffee Break
12:15 PM – 1:15PM Lunch
3:00 PM – 3:15 PM Coffee Break

DATE	DAY	MORNING SESSION	AFTERNOON SESSION
1/22	Saturday	Finance for the C–Suite ⁴ Prof. Davis	Financial Strategy ³ Prof. Sopranzetti
		Entrepreneurship ⁴ Prof. Robinson	
1/30	Sunday	International Trade Strategy ³ Prof. Langdana	Managing Strategies Digital Transformation ¹ Prof. Pagda
2/05	Saturday	Mergers & Restructuring Strategy ³ Prof. Kedia	Portfolio Management Strategy ³ Prof. Ades (VIRTUAL – TBA)
		Brand Management ³ Prof. Mishra	Digital Marketing Strategy ³ Prof. Schwartz
2/12 ²	Saturday	Financial Strategy ⁴ Prof. Sopranzetti	Finance for the C-Suite ⁵ Prof. Kaplowitz
			Entrepreneurship ⁵ Prof. Robinson
2/13	Sunday	International Trade Strategy ⁴ Prof. Langdana (VIRTUAL)	Mergers & Restructuring Strategy ⁴ Prof. Kedia (VIRTUAL)
			Brand Management ⁴ Prof. Mishra (VIRTUAL)
2/20	Sunday	Portfolio Management Strategy ⁴ Prof. Ades	Managing Strategies Digital Transformation ² Prof. Pagda
		Digital Marketing Strategy ⁴ Prof. Schwartz	
2/26	Saturday	Mergers & Restructuring Strategy ⁵ Prof. Kedia	Managing Strategies Digital Transformation ³ Prof. Pagda
		Brand Management ⁵ Prof. Mishra	
3/05 (footnote on next page)	Saturday	International Trade Strategy ⁵ Prof. Langdana	Mergers & Restructuring Strategy ⁶ Prof. Kedia
			Brand Management ⁶ Prof. Mishra

¹ All classes will be held in room number 226.

² The rows highlighted in grey signify double headers for that week.

3/06 ³	Sunday	Finance for the C-Suite ⁶ Prof. Longo	Portfolio Management Strategy ⁵ Prof. Ades
		Entrepreneurship ⁶ Prof. Robinson	Digital Marketing Analytics ¹ Prof. Suk
3/12	Saturday	International Trade Strategy ⁶ Prof. Langdana	Portfolio Management Strategy ⁶ Prof. Ades
			Digital Marketing Strategy ⁵ Prof. Schwartz
3/20	Sunday	Finance for the C-Suite ⁷ Prof. Hoffman	Managing Strategies Digital Transformation ⁴ Prof. Pagda
		Entrepreneurship ⁷ Prof. Patel	
3/26	Saturday	Managing Strategies Digital Transformation ⁵ Prof. Pagda	Financial Strategy ⁵ Prof. Sopranzetti
4/09	Saturday	Mergers & Restructuring Strategy ⁷ Prof. Kedia	Finance for the C-Suite ⁸ Prof. Sopranzetti
		Brand Management ⁷ Prof. Mishra	Entrepreneurship ⁸ Prof. Patel
4/10	Sunday	Managing Strategies Digital Transformation ⁶ Prof. Pagda	Portfolio Management Strategy ⁷ Prof. Ades
			Digital Marketing Analytics ² Prof. Jing
4/23	Saturday	Managing Strategies Digital Transformation ⁷ Prof. Pagda	Financial Strategy ⁶ Prof. Sopranzetti
4/24	Sunday	Finance for the C-Suite ⁹ Prof. Longo (VIRTUAL)	Mergers & Restructuring Strategy ⁸ Prof. Kedia (VIRTUAL)
		Entrepreneurship ⁹ Prof. Patel (VIRTUAL)	Brand Management ⁸ Prof. Mishra (VIRTUAL)
5/01	Sunday	Mergers & Restructuring Strategy ⁹ Prof. Kedia	Portfolio Management Strategy ⁸ Prof. Ades
		Brand Management ⁹ Prof. Mishra	Digital Marketing Analytics ³ Prof. Jing
5/07	Saturday	Mergers & Restructuring Strategy ¹⁰ Prof. Kedia	Portfolio Management Strategy ⁹ Prof. Ades
		Brand Management ¹⁰ Prof. Mishra	Digital Marketing Analytics ⁴ Prof. Jing
5/14	Saturday	Portfolio Management Strategy ¹⁰ Prof. Ades	Finance for the C-Suite ¹⁰ Prof. Palia
		Digital Marketing Analytics ⁵ Prof. Jing	Entrepreneurship ¹⁰ Prof. Patel

³ Double header classes in pink will be held at the Heldrich Hotel, New Brunswick and will follow the WIR schedule (timing) for classes.

Course	Course ID	Faculty	Credits
CORE COURSES			
International Trade Strategy (IT)	390:682:71	Farrokh Langdana	2
Managing Strategies Digital Transformation (MSD)	620:636:71	Zeki Pagda	2
Financial Strategy (FS)	390:688:71	Ben Sopranzetti	3
FINANCE ELECTIVE			
Mergers & Restructuring Strategy (M&R)	390:651:71	Simi Kedia	3
Portfolio Management Strategy (PS)	390:690:71	Ronnee Ades	3
Finance for the C- Suite	390:675:71	Ben Sopranzetti John Longo Lisa Kaplowitz Darius Palia Fred Hoffman Morris Davis Katrina Dudley	3
MARKETING ELECTIVE			
Digital Marketing Analytics (WEB)	630:682:71	Jing Suk	1.5
Digital Marketing Strategy (DMS)	630:681:71	Stacy Schwartz	1.5
Brand Management (BM)	630:613:71	Anubha Mishra	3
Entrepreneurship	620:624:71	Jeff Robinson Mukesh Patel	3