



Rutgers
Executive MBA
**CAREER & NEWS
CORNER**

Q1 2018

WELCOME TO THE POWERHOUSE

NEWSLETTER #9

Congratulations Rutgers EMBA on the
2018 Ivy Exec Ranking:
#5 in the Northeast, #15 in the World!

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Dear REMBAs,

We started 2018 with an exciting and action-packed Week-In-Residence at the Heldrich Hotel, New Brunswick, NJ: our Powerhouse Colonels and Veterans, in picture above, offered a nice gift to Prof. Langdana (see p.6). 2018 also started with great rankings: after a **#5 in Economics** ranking by the *Financial Times* last October, the Rutgers EMBA program was ranked in January 2018 by *Ivy Exec* as **#5 in the Northeast**, and **# 15 in the world**, and in March 2018 **#11** globally by *CEO Magazine*,

ahead of Georgia State, Purdue, and IE Business School! We are successful because of your continuous engagement with the program. At our first **REMBA Healthcare Symposium** on March 15, 2018, many of you helped with the planning, panel discussions, and keynote delivery, hence contributing to the event's great success. You are the Powerhouse, and together we continue building momentum for Rutgers EMBA! Whether you are an employer or a job seeker, make sure not to miss the first **REMBA Career Fair** on May 16th. *Loubna*

**Rutgers EMBA First
Healthcare Symposium**
Innovations in the Future of Healthcare
March 15, 2018 – 8.00am – 2.30pm
15 Washington St, Newark

Rutgers EMBA Career Fair
May 16, 2018 – 9.00am – 12.00pm
15 Washington St, Newark

REMBA News — Alumni Testimonials & Updates



Thomas Tsui, REMBA 2006 | Sr Program Manager, NA Capacity Planning, Amazon
*"Dean Lei, Rosa, Farrokh, I am sitting in Amazon Seattle head office working on a couple of projects and I have been **using my knowledge and training from RBS, doing confidence interval and regression analysis to make sense out of data and to predict data behavior.** In my previous jobs, I did not have to use advance quantitative analysis, but **joining Amazon requires me to think deeply about data and using advanced math.** I am really glad that I had the immense learning from RBS to help me. I just wanted to drop a note and let you know that the quantitative portion of the business program has become valuable in what I do. Please keep up the excellent quantitative program at RBS! Best regards, Thomas"*



Mike J. Cook, Ph.D., REMBA 2017, recently launched **Last Drop Consulting** (www.lastdropconsulting.com). During the REMBA program, Mike rounded out his education and experience by diving deep into course work and projects. *"I wanted to fill the gaps I had on the business side of things, and REMBA really helped me formalize and distill ideas, particularly in the Finance, Accounting and Marketing side. On the broader side of things Micro- and Macroeconomics helped better understand how to frame business long-term issues as well as product specific considerations. All of this contributed to my observations that the Water Resources market is highly fragmented and integrated solutions are a must, as such Last Drop Consulting was born – to develop applications and more importantly optimize resources."*



Lester Parada, REMBA 2012, PMP, CSM, CSPO | VP Operations, SRS Health
"Dear Farrokh, REMBA was and continues to be pivotal in my career progression. I have been lucky enough to move from project management to product management to BD and everything in between. I truly believe it was in part due to everything I learned in class and from my amazing peers, who I continue to rely on for counsel. Thank you to all for a wonderful experience that continues to pay dividends."



Chris Plance, REMBA 2018, CEO of Veris, spoke with Heather Wilde at **Inc. Magazine** on how to identify if an ICO is legitimate -- and how **Veris Foundation** is working to bring more transparency to the ICO process: *3 Ways to Tell If Your Blockchain ICO Is a Scam: Google and Facebook are cracking down on ICOs because of get-rich-quick schemes. This CEO wants to change the way you think about them:* <https://goo.gl/uGQ3eA>



J.D. Stem, II, REMBA 2011, VP, Stem Brothers, Inc. Email to Dr. Langdana: *"Hey Farrokh! WIR at the Heldrich? **John Heldrich** was my grandfather, the one who they named the hotel after! I introduced him to you at my EMBA graduation! Crazy how life comes full circle! Best always, J.D. Stem"*

Editor's Note: The Powerhouse plans on hosting J.D. Stem at a reception in his honor, with family members in attendance, at the next week-in-residence at his grandfather's Heldrich Hotel. In fact, the management at the Heldrich are also very keen on learning more about their famous namesake from his grandson and EMBA alumnus.

REMBA News — 2018 Ranking: IVY EXEC & CEO Magazine

The Rutgers Executive MBA Program

RUTGERS BUSINESS SCHOOL

#5 IVY EXEC NORTH AMERICA
#15 IVY EXEC GLOBAL

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Regional rankings



#7 for PRESTIGE

#8 for CAREER ADVANCEMENT

#6 for CURRICULUM

#6 for GLOBAL EXPERIENCE

#1 for LIFE BALANCE



1 The Wharton MBA for Executives Philadelphia Wharton School

2 Columbia Business School Executive MBA Program Columbia Business School

3 MIT Executive MBA Program MIT Management

4 NYU Stern Executive MBA Program NYU Stern

5 The Rutgers Executive MBA Program Rutgers Business School

6 Hult International EMBA Hult International Business School

7 The Yale MBA for Executives Yale School of Management



More details at: <https://goo.gl/Thm7EX>



CEO
2018 GLOBAL MBA RANKINGS

The benefits attached to an MBA are well documented: career progression, networking opportunities, personal development, salary... and the list goes on. However, in an increasingly congested market, selecting the right business school can be difficult, which is far from ideal given the time and investment involved.

Using a ranking system entirely geared and weighted to fact-based criteria, *CEO Magazine* aims to cut through the noise and provide potential students with a performance benchmark for those schools under review.

Weighting of Data Points (full-time and part-time MBA)

Quality of Faculty	34.05%
International Diversity	5.79%

GLOBAL EXECUTIVE MBA RANKINGS TIER ONE

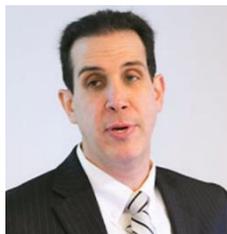
Rank	Country	Rank
1 University of Ottawa: Telfer	Canada	22 AIX Marseille Graduate School of
2 Global OneMBA (Fundação Getulio Vargas (FGV-EAESPI); Rotterdam School of Management, Erasmus University (RSM); Tecnológico de Monterrey (EGADE); University of North Carolina at Chapel Hill (UNC); and Xiamen University, School of Management (SMXMU))	Brazil, China, Mexico, the Netherlands and North America	23 University of California-San Diego Rady
3 SBS Swiss Business School	Switzerland	24 Stockholm School of Economics
4 EDHEC Business School	France, Singapore and the UK	25 Maastricht University
5 The Instituto Tecnológico Autónomo de México (ITAM)	Mexico	26 Northern Illinois University
6 Temple University: Fox	North America	27 Kent State University
7 Kennesaw State University	North America	28 Trinity College Dublin School of B
8 EU Business School	Germany, Spain and Switzerland	29 Pepperdine University: Graziadio
9 École des Ponts Business School Global Executive MBA	France	30 University of Wollongong Sydney Business School
9 Purdue University-West Lafayette: Krannert	North America	31 University of Wisconsin-Milwaukee Lubar
10 Leeds University Business School	UK	32 Florida International University
11 Rutgers Business School	North America	33 RMIT University
12 Georgia State University: Robinson	North America	34 University of Oregon: Lundquist
12 Loyola Marymount University	North America	35 University of Kentucky: Gatton
14 IE Business School	Spain	36 Virginia Commonwealth University
15 Hult International Business School	North America	37 Saint Mary's College of California (Global EMBA)
15 Maastricht School of Management	The Netherlands	37 Saint Mary's College of California
16 Purdue University-West Lafayette		38 Bradford University School of Ma
		39 EBS Business School (with Durha
		40 University of Chile
		41 Aston Business School
		42 University of Oklahoma: Price
		43 University of Tampa: Sykes

More details at: <https://goo.gl/KXMsU9>

REMBA News – Faculty Spotlight



Dr. Rosa Oppenheim, Professor & Vice Chair of the Department of Supply Chain Management. Rosa's most recent book, was published this past spring. Professor Oppenheim was named **RBS Distinguished Service Professor**. Dr. Oppenheim was previously Executive Vice Dean and Acting Dean at Rutgers Business School, and Interim Chair of the Department of Supply Chain Management. Her major research interests are in statistical process control, total quality management, and six sigma management. She is the author of many articles and several texts, including the recently-published **Managing Supply Chain Operations** (coauthored with *Dean Lei Lei, Leonardo DeCandia, Chief Procurement Officer of Johnson & Johnson, and Professor Yao Zhao*), and has conducted training programs for major corporations. She is the recipient of numerous awards for excellence in teaching and was recently named **Rutgers Business School Distinguished Service Professor**.



Dr. John Longo, Professor of Professional Practice, Finance & Economics. **John Longo's** book on investing is selling well and received 4.6 out of 5 stars with more than 600 reviews. Link: <https://goo.gl/PmzER2>



Dr. Farok Contractor, Distinguished Professor, Management and Global Business, received the **Indian Academy of Management (INDAM) Lifetime Achievement Award** in recognition for his contributions to management research. Check out Professor Contractor's blog "**Unbiased Perspectives on**

Global Business Issues" that has been viewed thousands of times from 169 countries: <https://globalbusiness.blog>.



Dr. Terri Kurtzberg, Associate Professor of Management and Global Business. Check out Prof. Kurtzberg's insights:

- Understanding and avoiding the fake news trap. 03/15/2018. <https://goo.gl/8NHnfn>
- Creating effective digital habits for yourself and your company. 08/31/2017. <https://goo.gl/pHy8rs>

REMBA News — Faculty Spotlight



Dr. Farrokh Langdana, Professor of Finance & Economics; Director, Rutgers Executive MBA Program

(<https://goo.gl/KyCepT>). Check out Prof. Langdana's Blogs:

- **When will the US budget deficit be a real problem?** 03/09/2018 <https://goo.gl/Sk4nSL>
- **Supply-side economic theory powers Trump tax plan.** 01/02/2018 <https://goo.gl/suftMh>



Dr. David Dobrzykowski, Associate Professor of Supply Chain Management. Congratulations to Dr. Dobrzykowski for being selected as one of the top 50 healthcare management professors in 2015-2016 – the most recent ranking!



John Impellizzeri, Associate Professor of Professional Practice & Co-Director of the Center for Supply Chain Management; Former VP & CFO, Schindler Elevator Corporation. Check out Prof. Impellizzeri's article "*Amazon vs. Walmart: it's supply chain analytics vs. supply chain analytics*" article. Read full story: <https://goo.gl/X1iTm3>



Dr. Ivan Brick, Dean's Professor of Business and Chair, Finance & Economics—publications since 2017

1. "*The Determinants of Debt Maturity and Cash Holdings*" (with Rose Liao), *Review of Quantitative Finance and Accounting*, 2017, 48, 597-641.
2. *Lecture Notes in Introduction to Corporate Finance Notes*, World Scientific Publishing, 2017 ISSN: 24249955.
3. "*On the Relation between Executive Compensation and Corporate Social Responsibility*", Ivan Brick, Oded Palmon and Itzhak Venezia.
4. "*Recent Trends in Behavioral Finance*", Itzhak Venezia, Editor, World Scientific Press, 2018.
5. "*Product Market Competition and CEO Pay Benchmarking*", Ivan Brick, Darius Palia.
6. "*Handbook of Financial Econometrics, Mathematics, Statistics and Technology*", CF Lee, Editor, World Scientific Press, forthcoming.

Spring 2018 Events – Week In Residence at the Heldrich Hotel – Jan 2018



Spring 2018 Events – HR Strategy Alumni Certificate – 2.24.2018



On **Saturday, February 24, 2018**, an amazing group of REMBA HR experts participated in the **Powerhouse Certificate Series – HR Strategy**, to present the latest insights and trends in HR operations, human capital strategy, talent management, employee lifecycle and experience, legislations, labor law, as well as the impact of innovative technologies: **Courtney Chatman, REMBA '17**, Vice President Global Human Resources Strategy, **Pearson Plc**; **Richard Chmiel, REMBA '17**, Vice President Human Resources, **Marotta Controls**; **Edward T. Groh, JD, REMBA '17**, Vice President & Senior Counsel Labor, Employment & Litigation, **Raymour & Flanigan Furniture | Mattresses**; **Teri Hammer-Rosenski, REMBA '16**, Associate Director, Human Resources, **Novartis Pharmaceuticals Corporation**; **Tanvi Mody, REMBA '13**, Senior Consultant, Business Strategy & Design, **Logical Design Solutions**.

Following the massive success of this event, the Powerhouse will now incorporate a brand-new short module in **"Human Capital Management & HR Strategy: What all CEOs MUST know"** in the core curriculum of the EMBA Program, to be jointly conducted by several of the presenters.

Spring 2018 Events – REMBA Healthcare Symposium – 3.15.2018

The Rutgers Executive MBA first **Healthcare Symposium** was held on **March, 15, 2018** in Newark, and attracted experts in the healthcare industry to discuss current topics related to the future of innovations in medical devices, artificial intelligence, blockchain technology, and the impact on healthcare management, clinical trials and patient outcomes.

The opening remarks were presented by RBS **Dean Lei Lei**, and the Keynote by **Dr. Joshua Bershad, (REMBA 2007)**, Executive VP & Chief Medical Officer, Robert Wood Johnson University Hospital, RWJ Barnabas Health.



The first panel focused on discussing the ***Impact of Technology and Data Innovations on Clinical Research and Treatment Outcomes*** and was moderated by **Dr. Marc Klapholz (REMBA 2016)**, Chair, Department of Medicine Rutgers New Jersey Medical School. The panelists included **Dr. Karin Hehenberger**, CEO of *Lyfebulb*; **Dr. Adel Laoui, (REMBA 2011)**, Chief Business Officer, *myBrain Technologies*; **Dr. Khan Siddiqui**, Co-Founder & CTO, *higi*; **Ari Yacobi**, Chief Data Scientist, *Knowledgent*; **Dr. Frederic Zenhausern, (REMBA 2000)**, Founder Director, *Center for Applied Nanobioscience and Medicine (ANBM), University of Arizona*.



Spring 2018 Events – REMBA Healthcare Symposium – 3.15.2018



The second panel focused on *Innovations in Healthcare Management, Blockchain Technology, Healthcare Policy & Regulation*. It was moderated by **Dr. Joshua Bershad (REMBA 2007)**. The panelists were **John Fanburg**, JD, managing partner at *Brach Eichler*; **Dr. Stuart M. Hochron**, Chief Medical Officer, *Uniphy Health, LLC* & Clinical Professor, Department of Medicine, *Rutgers Medical School*; **Charles Hwang**, Managing Partner, *Lightning Capital Partners*; **Dr. Eric Lazar (REMBA 2016)**, Program Director, Surgery Training Program *Morristown Medical Center* & Attending Surgeon, *Goryeb Children's Hospital*; **Chris Plance (REMBA 2018)** Founder of *Veris* & Senior Strategic Advisor at *Datus, LLC*.



Spring 2018 Events – Lean Six Sigma Green Belt Certification



Congratulations to our REMBA alumni who received the **Lean Six Sigma Green Belt Certification**: Niyana Baron-Alvarez ('17), Parris Brown ('17), Frank Cano ('17), Cheryl Clarke ('17), Mike Cook ('17), Melanie Halpern ('99), Teri Hammer-Rosenski ('16), Luis Martinez ('17), Rajat Prajapati ('17), Marisela Riveros ('17), Ronald Sattan ('09), and Amanda Thorne ('17).

In the pictures, the LSS graduates with **Professor Farrokh Langdana** and **Professor Gurpreet Singh**.

REMBA Alumni Association - River Horse Brewery Visit – 3.1.2018



RBS Celebration of Rankings – 3.27.2018 (see p. 3, 12)



Career Corner

- ✚ Four Habits of Ultra-Likable Leaders That Are Hard to Find: <https://goo.gl/dkjjrZ>
- ✚ Locating Yourself: A Key to Conscious Leadership: <https://goo.gl/uih7rf>
- ✚ Current Resume Styles. <https://goo.gl/pSbnwu>
- ✚ Don't Risk Failure in Your Executive Job Search <https://goo.gl/vT2ALj>
- ✚ Five Ways to Structure Your Networking Pitch <https://goo.gl/NggYqC>
- ✚ What Can an Online Dating Coach Do for You? <https://goo.gl/Wj59mT>
- ✚ Making a Career Change: Switching Industries <https://goo.gl/CEGxQs>
- ✚ How Can You Overcome a Career Slump? <https://goo.gl/iTESqP>
- ✚ Women In Tech: Educated, Ambitious And Underpaid. <https://goo.gl/4zPU8p>
- ✚ Ten Signs Your Workplace Is Toxic - Whether You Know It or Not. <https://goo.gl/hYjVgM>

REMBA Latest Promotions

- **Priyanka Arora**, REMBA 2016: Director, Product Strategy at **Wolters Kluwer**, OVID
- **Jennifer Dungey**, REMBA 2017: Procurement Manager, **AvisBudget Group**
- **Amy Gillmor**, REMBA 2017: Development Manager, Physician Services at **RWJ Barnabas Health**
- **Ken Grassia**, REMBA 2016: Senior Maintenance Manager at **Cushman & Wakefield Services**
- **Mark Lloyd**, REMBA 2016: Global Head, Project Management at **Sandoz BioPharmaceuticals**
- **Rajnish Malhotra**, REMBA 2009: Head of our Digital Manufacturing center of excellence at **Johnson & Johnson**
- **Kathleen Munster**, REMBA 2015: VP of Quality – Biologics and Specialty Drug Delivery at **Catalent Pharma**
- **Maria Rondon**, REMBA 2017: Senior Category Development Manager at **L'Oréal**
- **Dipankar Roy**, REMBA 2016: Senior Director, Head of Product Engineering, **Aspire Lifestyles**
- **Ashish Saxena**, REMBA 2015: VP, Manufacturing, **Wipro**
- **Ayodeji Sonaïke**, REMBA 2016: Operations Manager at **Amazon**
- **Shashvat Soni**, REMBA 2018: Operations Manager at the **Gelb Center**
- **Peter Viens**, REMBA 2004: President/COO at **Dayton Superior**

Congratulations everyone!!

RBS Latest News

- + **RBS** continued to shine providing a high return-on-investment for our students ranking **No. 13 in the U.S in Value for the Money**. We had the **best salary among public business schools in the Northeast**. We made strides in our career services ranking moving up to **No. 38 in the world** from No. 53 in 2017. Our alumni's aims achieved, which seeks to measure the extent to which alumni fulfilled their stated goals for doing an MBA, went from 82 percent to 86 percent. We increased the number of international faculty from 20 to 28 percent and our international board grew. All of these factors contributed to helping RBS be a part of *Financial Times* prestigious list of international business schools. See full ranking here: <https://goo.gl/pbRfPj>
- + **US News Global MBA Ranking 2018:** Full-Time MBA Program was ranked #44 in the U.S. by the *U.S. News & World Report*, the highest ever ranking for Rutgers Full-Time MBA by *U.S. News & World Report*. In addition, the Part-Time MBA Program was ranked #39 and continues to sustain a strong Top 50 position in the nation. Supply Chain Management was ranked #6 in the U.S. moving up three places from #9 last year.

Our History in the U.S. News & World Report

Big-Ten/BTAA B-Schools Rankings	2013	2014	2015	2016	Big-Ten/BTAA B-Schools Rankings	2017	Big-Ten/BTAA B-Schools Rankings	2018
Northwestern (Kellogg)	4	6	6	5	Northwestern (Kellogg)	4	Northwestern (Kellogg)	6
U. Michigan--Ann Arbor (Ross)	14	11	11	12	U. Michigan--Ann Arbor (Ross)	11	U. Michigan--Ann Arbor (Ross)	7
Indiana-Bloomington (Kelley)	22	21	21	22	Indiana-Bloomington (Kelley)	21	Indiana-Bloomington (Kelley)	27
Ohio State (Fisher)	27	27	30	27	Ohio State (Fisher)	27	U. Minnesota-Twin Cities (Carlson)	29
U. Wisconsin--Madison	34	27	33	27	U. Minnesota-Twin Cities (Carlson)	32	Ohio State (Fisher)	31
U. Minnesota-Twin Cities (Carlson)	23	33	27	27	U. Wisconsin--Madison	34	Penn State (Smeal)	31
U. Illinois-Urbana-Champaign	47	35	47	39	Penn State (Smeal)	36	U. Wisconsin--Madison	37
Purdue-West Lafayette (Krannert)	44	40	53	47	Michigan State (Broad)	37	Michigan State (Broad)	37
U. Maryland--College Park (Smith)	37	41	41	41	U. Illinois-Urbana-Champaign	40	Rutgers Business School	44
Michigan State (Broad)	43	35	37	35	U. Maryland--College Park (Smith)	47	U. Illinois-Urbana-Champaign	48
Penn State (Smeal)	49	41	37	41	Purdue-West Lafayette (Krannert)	50	U. Maryland--College Park (Smith)	48
U. Iowa (Tippie)	44	51	43	45	Rutgers Business School	50	Purdue-West Lafayette (Krannert)	53
Rutgers Business School	61	60	48	53	U. Iowa (Tippie)	64	U. Iowa (Tippie)	N/A
U. Nebraska-Lincoln	N/A	N/A	N/A	N/A	U. Nebraska-Lincoln	N/A	U. Nebraska-Lincoln	N/A

- + **Queen Latifah** Confirmed as Rutgers-Newark Commencement Speaker: <https://goo.gl/FCU0o3>
- + The **RBS Beta Gamma Sigma chapter**, in partnership with **Rutgers Cares**, recently held a Food Drive to help support the Rutgers Student Food Pantry, an organization that makes sure RU students don't go hungry. Our students collected and distributed **252.5** pounds of donations! Congratulations to the Beta Gamma Sigma students, to our chapter advisers, **Helen Pensavalle** and **Michelle Tomitz**, to our outstanding student leaders, and to all of us who participated in this initiative!

- ✦ At the 2018 **Enactus Northeast Regional Competition** in Philadelphia, the Rutgers Enactus chapter was selected as a top team, competed against 21 regional business schools, and will now move on to the National Competition in Kansas City in May. The team's winning project was Popcorn for the People, a popcorn business employing people on the autism spectrum. Popcorn for the People is now sold at Rutgers Athletic events.
- ✦ **Esder Chong**, an RBS undergraduate student, was recently honored by **Governor Phil Murphy**. The recognition was part of Women's History Month's celebration called "Nevertheless, She Persisted: Celebrating Extraordinary Women." Link with additional information: <https://goo.gl/MWQbjj>
- ✦ Rutgers Business School and MBA alumnus **Gary M. Cohen** to establish **Rutgers Institute for Corporate Social Innovation**. "*The business sector has the potential to drive substantial progress in addressing many of the world's most important problems, and external stakeholders, including investors, are demanding more of business leaders than at any time in the past.*" - Rutgers Institute for Corporate Social Innovation founder Gary M. Cohen. Read announcement: <https://lnkd.in/d5f-wDa>

Calendar of Events

- ✦ **CEO Lecture Series: Harvey Schwartz LC'87, Goldman Sachs President & Co-Chief Operating Officer. A conversation with Harvey M. Schwartz moderated by Professor Ben Sopranzetti** on **Wednesday, April 4, 2018** from **6.30 pm to 7.30 pm** at 100 Rockefeller Road, Room 1095, Piscataway, NJ.
- ✦ **REMBA Open House** on **Saturday, April 7, 2018** at **8.30 am**; RBS Newark, room 205. RSVP: <https://goo.gl/QbfZQd>
- ✦ **Lerner Center – Annual Biopharmaceutical Healthcare Symposium**, on **April 25, 2018, 8.30 am – 1.30 pm**. RBS Newark, Bove Auditorium. Keynote speaker: **Robert Zirkelbach**, EVP, PHRMA. RSVP: <https://goo.gl/YPnb4c>
- ✦ **REMBA Career Fair** – Many employers will be present to share current positions available on **Wednesday, May 16, 2017; 9.00 am – 12.00 pm** at 15 Washington St, Newark.
- ✦ **REMBA AA Annual Golf Event** at the **Forsgate Country Club**, on **June 14, 2018**. The highlight of the Dinner & Reception will be **Dr. Ben Sopranzetti** who will join us to play with his Band! Golf outing from **11.30 am – 9 pm**. Golf and dinner \$170, dinner only \$50 @ **5 pm**. RSVP: <https://goo.gl/Hr3b7Y>

