



Rutgers Executive MBA CAREER & NEWS CORNER

September 2016

WELCOME TO THE POWERHOUSE

NEWSLETTER #3

WELCOME TO THE POWERHOUSE, CLASS OF 2018!



Contact Info

Loubna Erraji, Ph.D., MBA
 Director, Executive MBA
 Career Management &
 Alumni Relations
 973.353.1126
lerraji@business.rutgers.edu



Dear REMBA alumni and current students: welcome to the [Rutgers EMBA Career & News Corner newsletter](#), the third this year, brought to you by the Rutgers Executive MBA program!

We hope that the previous issues have helped to keep you updated on REMBA and Rutgers Business School latest news. In each issue, we feature career-related tips, links to career websites,

articles, EMBA alumni and students' promotions, as well as upcoming events and other activities.

We hope you've enjoyed the summer, and that you're off to a great start! *Power Up With the Powerhouse!*

REMBA News



Eric M. Dahl

REMBA class of 2017 and Director of Product Marketing, **Inkjet & SOHO Laser Products** at **Brother International** was nominated by his company for the **NJ Biz's 40 Under 40**, for which he received an award on Sept 12, 2016.

Congratulations, Eric on such a great achievement!



Mohammad Khan

REMBA class of 2016, Mohammad Khan went to the Caribbean to take up his duties as the CEO of the **Jamaica Tallawahs Cricket Franchise**. After a great first season at the helm that ended in their 2nd Caribbean Premier League Championship, Mohammad was promoted to **Head of Investment Strategy** for **Chalak Mitra Sports**, the sports investment platform of the parent company known as Chalak Mitra Group.

(From left) Jamaica Tallawahs General Manager Mohammed Kh Caribbean Foods Limited Director Christopher Ramson, and Mini of Sport Olivia Grange hold a Tallawahs jersey with Kathryn Silv the advertising and marketing manager of Foska Oats, at Melbo Cricket Club.

Congratulations, Mohammad!



Barry Karafin Book Club

The **Barry Karafin Book Club** was initiated by our REMBA alum **Roy Dipankar (Raj)**, class of 2016. What an interesting initiative to keep in touch with your EMBA friends and incentivize the group to pick titles from the booklist provided by Prof. Barry Karafin!

In the picture below: **Maninder Abraham (Dolly)**, **Priyanka Arora**, **Christine Ruffolo**, **Prashant Patel**, **Ayodeji Sonaike (Deji)**, **Dr. Eric Lazar**, **Raj**, **Shobnah Patel** and **Shane Nelson** had their first book club meeting on August 30, 2016, and discussed Michael Watkins' "**The First 90 Days**". Great read for those in career transition or those building new teams.



LEAN Six Sigma Course

The training on "**Lean Six Sigma Green Belt for Executives**" started on Sept 20, 2016. The candidates, from different industries, including **biotechnology**, **pharmaceuticals**, **insurance**, **consumer goods**, **engineering**, will meet over the course of next 5 weeks to learn the fundamentals of Lean Six Sigma, and the application of this methodology to eliminate wasteful activities, standardize processes and increase customer satisfaction. **Prof. Gurpreet Singh** is delivering the training through a combination of lectures and group activities, where the students will learn key Lean Six Sigma tools such as **business process mapping**, **affinity diagrams**, **root-cause analysis** and **solution planning**.

Interesting Links & Articles

Job Transition

- <https://www.ivyexec.com/executive-insights/2013/when-is-it-time-to-move-on-part-2-of-3/>
- <https://www.ivyexec.com/executive-insights/2015/9-tactics-for-looking-for-a-job-when-you-have-one/>
- <https://www.ivyexec.com/executive-insights/2015/3-tips-for-changing-your-career-without-starting-over/>



Interviews

- <https://www.themuse.com/advice/the-3-vital-steps-to-getting-a-hiring-managers-attention-on-linkedin>
- https://www.theladders.com/career-advice/interview-questions-you-should-never-answer?utm_source=zergnet.com&utm_medium=referral&utm_campaign=zergnet_5_20140
- <https://www.themuse.com/advice/behind-the-scenes-3-things-hiring-managers-actually-discuss-after-the-interview>

McKinsey Articles

- <http://www.mckinsey.com/business-functions/organization/our-insights/people-analytics-reveals-three-things-hr-may-be-getting-wrong?cid=other-eml-nsl-mkq-mck-oth-1608>
- <http://www.mckinsey.com/business-functions/organization/our-insights/new-talent-tensions-in-an-era-of-lower-investment-returns>

Career Prep

Netflix for your career.

www.evisors.com

<https://www.themuse.com/advice/6-fast-ways-to-make-yourself-way-more-interesting>



ATS Systems

- <https://resumegenius.com/blog/applicant-tracking-systems-resume-keyword-help>
- <http://www.bestresumedesign.com/how-to-make-your-resume-ats-friendly/> - Thank you **John Whitehurst** for sharing!!!

Other RBSAA Resources

Work with a recruiter

<http://absolutelyabby.com/>

WEEK IN RESIDENCE – FALL 2016 EVENTS



REMBA Women Leadership Breakfast

Case Study Discussion with **Gary Rodkin**,
previous CEO and President of North
America division of PepsiCo



CHINA Presentations—Professors Langdana and Kerman with 2016 alum Dr. Eric Lazar, receiving *The Lewis Kerman Business Expedition Award*.



PARTY TIME with Alumni!!



RBS Latest News

- ✚ Rutgers Ranks in Top 50 Worldwide for Patents; http://articles.philly.com/2016-07-14/business/74447159_1_patents-drexel-university-penn-center
- ✚ Rutgers New Supercomputer Ranked #2 among Big Ten Universities, #8 among U.S. Academic Institutions by the Top500 List; <http://ored.rutgers.edu/content/rutgers-new-supercomputer-ranked-2-among-big-ten-universities-8-among-us-academic>
- ✚ FDA Awards **\$4.9 Million to Rutgers-Led Research Consortium** to Expand Continuous Manufacturing in the Pharmaceutical Industry; <http://ored.rutgers.edu/content/fda-awards-49-million-rutgers-led-research-consortium-expand-continuous-manufacturing>

✚ Please be advised that there is a **new resource for startups and small businesses** in New Jersey, **The Entrepreneurship Law Clinic @ Rutgers Law School**. This Clinic officially launched in August, 2016 and can be a resource for complimentary legal services for startups that don't have sufficient financial capital or otherwise can't afford startup legal services but need help to launch and grow their ventures. If you think you might benefit from this Clinic, please complete and submit the simple form below to introduce yourself or simply request further information.

https://mail.business.rutgers.edu/owa/redir.aspx?C=oEnNEi8fOovsmddpopCib0agFCQ5AidWoD-KxEAFK3_p2xDzC-ftCA..&URL=https%3a%2f%2fgoo.gl%2fforms%2fPCTWYxPmJJjaER5G2

✚ **The Innovation in Graduate Business Education (IGBE)** conference held at Rutgers New Brunswick on September 20 & 21, 2016 was a great success! The attendees included the Deans of major US Business Schools including MIT, Columbia, Cornell, etc.



✚ The **Rutgers 250th Anniversary** celebration held at the State Theater of NJ on September 25, 2016, was also a great success!!

<http://www.business.rutgers.edu/news/celebrating-past-moving-ambitiously-future>



Innovations in Graduate Business Education (IGBE) Conference



Rutgers Business Review.

Dean Lei Lei announced the first week of September, the launch of the *Rutgers Business Review (RBR)*. The RBR is a peer-reviewed scholarly journal, publishes original research and presents different perspectives on current and emerging business issues, focusing on innovations through cross-disciplinary collaborations. Please go to www.rbusinessreview.org for the inaugural issue of *Rutgers Business Review*, Vol. 1, No. 1, which contains the following articles:

- **The State of Business Education and Research - Perspectives from Educational Leaders around the Globe** by Cüneyt Evirgen, Lei Lei, Peter Moizer, Richard Phillips, Barbara Stöttinger, and Marie Wilson.
- **Tax Avoidance by Multinational Companies: Methods, Policies, and Ethics** by Farok J. Contractor
- **Migrants and the Foreign Expansion of Firms** by Pallavi Shukla and John Cantwell.
- **The Internet as a Telecommunications Service: Framing the Legal Issues and Business Strategies** by Victor Glass.
- **The Case for Product Placement** by Ekaterina V. Karniouchina, Can Uslay, and Grigori Erenburg.
- **Global Project Teams: A Practitioner's Guide to the 5 Competencies Needed for Success** by John R. Riesenberger.

- **When (Firsthand) Experience Matters less than You Expect: The Influence of Advertising on Repurchase Decisions** by Mathew S. Isaac and Morgan Poor
- **Shaping the Future: The New Social Ecosystem** by Mark Burgess
- **The Rutgers Business School General Impact Index for Business Journals** by Serdar Yayla, Omer Cem Kutlubay, and Sengun Yenyurt

Congratulations to Prof. Farok Contractor, Shen Yenyurt, all contributing faculty, and to RBS!



<https://www.newark.rutgers.edu/news/rutgers-business-school-launches-rutgers-business-review>



REMBAs Latest Promotions

- **Chris Mathes**, REMBA 2009: Chief Commercial Officer at Icagen.
- **Brett Levander**, REMBA 2015: Director of Supply Chain at AAK USA.
- **Joshua Sherman**, REMBA 2015: Director of Digital, Media, & Sponsorships at TAG Heuer/LVMH.
- **Regie Crisanto**, REMBA 2016: Consultant at Dun & Bradstreet.
- **Ken Grassia**, REMBA 2016: Operations Manager at Amazon.
- **Ayodeji Sonaiki**, REMBA 2016: Operations Manager at Amazon.
- **Stephen Weber**, REMBA 2016: Director, Customer Experience at Fresenius Medical Care North America.
- **Rich Chmiel**, REMBA 2017: Vice President, Human Resources at Marotta Controls.
- **Cortney Davis**, REMBA 2017: Director CRM, Learning, & Development at KeyImpact Sales & Systems, Inc.
- **Vikas Manchanda**, REMBA 2017: Senior Director - Product development at Alacriti Inc.
- **Geetanjali Mane**, REMBA 2017: VP Retail Solutions and Systems at TD Bank.
- **Navneet Masaun**, REMBA 2017: Manager of Manufacturing Engineering at UTC Aerospace Systems.
- **Alina Neuberger**, REMBA 2017: Director of Medical Affairs at CVS Health.
- **Douglas A Patrick**, REMBA 2017: Assistant National Bank Examiner at the Office of the Comptroller of the Currency.
- **Subramani Ranganathan**, REMBA 2017: Sr. Manager, Program Management at Finch Computing, A division of Qbase, LLC.
- **Marisela Riveros**, REMBA 2017: Offering Manager of Video Strategy and Execution at IBM.
- **Amanda Thorn**, REMBA 2017: Senior Accounting Manager at Shiseido Group USA.

***Congratulations everyone on your achievements!
Power Up With the Powerhouse!***

Contact Info: Dr. Loubna Erraji, Ph.D., MBA. Director, Executive MBA Career Management and Alumni Relations. 973.353.1126. lerraji@business.rutgers.edu

Calendar of Events

- REMBA Back To School Event** on **Saturday, October 29, 2016**, from 8.30am to 5pm. This interactive workshop exploring the field of consumer behavior from the cognitive biases that impact our daily decisions, to the ways in which we're influenced by environmental cues, to what role does our brain play in the decisions we make. Presented by **Dr. Anubha Mishra**, Assistant Professor at Rider University (Marketing, Advertising) and the recipient of the 2014 Gary Michael Idaho Power Fellowship in recognition of excellence in teaching, research, and services. The workshop will be held at **RBS Newark, 1 Washington Park in Bove Auditorium** (room 220). Breakfast and lunch will be served. REMBA Alumni, please send a paper check of \$70 to the ORDER OF RUTGERS UNIVERSITY, to the attention of **Loubna Erraji (EMBA Dept)**, at 1 Washington Park, room 456, Newark, NJ 07102. Looking forward to seeing/meeting many of you at the event!
- SUPPLY CHAIN CAREER EXPO** on **Wednesday, September 28, 2016**, at the New Jersey Convention & Exposition Center, 97 Sunfield Avenue, Edison, NJ.
- ERNEST & YOUNG** presentation on **"How to nail the Interview"** on **Thursday, September 29, 2016**, at RBS Newark, 1 WP, room 228.
- ECONOMY, DEFICITS & GLOBAL PROTECTIONISM** session with **Prof. Langdana** is finally coming up soon, due to popular demand. Stay tuned!
- LERNER CENTER (RBS) – Pharma-related Events**: please see flyer below. Fifth Annual Rutgers Business School Biopharmaceutical Case Competition, on **Friday, November 18, 2016**.

CALENDAR OF EVENTS

FALL 2016



LERNER CENTER
RUTGERS BUSINESS SCHOOL

 <p style="font-size: small; text-align: center;">Robert E. Campbell Pharmaceutical Seminar</p>	<p>Wed, 9/28 11:30am - 1:00pm RBS Room 1123</p> <p>Campbell Pharmaceutical Seminar: Rethinking Translational Research Michelle Gittelman, PhD, Associate Professor, Mgmt & Global Business, Rutgers Business School <i>Keep up to date with trends in the biopharma industry. Live Webcast available. Hot lunch served.</i></p>
 <p style="font-size: small; text-align: center;">Bayer HealthCare Site Visit</p>	<p>Th & Fri, 10/6 - 10/7 8:30am - 4:30pm RBS Rooms 503/464</p> <p>Two-Day Pharmaceutical Management Executive Certificate Program: Advance your career Bring value back to your company! Program provides a framework for understanding the structure and competitive profile of the biopharma industry. Networking opportunities and ACPE credits available.</p>
 <p style="font-size: small; text-align: center;">4th Annual Biopharmaceutical MBA Case Competition</p>	<p>Wed, 10/14 8:30am - 1:30pm East Hanover, NJ</p> <p>Novartis Site Visit: The Challenges and Opportunities of Careers in the Pharma Industry Explore employment opportunities, network with company execs and experience their culture firsthand. <i>Business formal attire. Registration and Prep Session led by Pharma Management Club required.</i></p> <p>Wed, 10/26 11:30am - 1:00pm RBS Room 1123</p> <p>Campbell Pharmaceutical Seminar: Improving Success in Collaborative R&D Farok Contractor, PhD, Rutgers Business School and Jeongho Choi, PhD, St. John Fisher College <i>Keep up to date with trends in the biopharma industry. Live Webcast available. Hot lunch served.</i></p> <p>Wed, 11/4 8:30am - 1:30pm Whippany, NJ</p> <p>Bayer HealthCare Site Visit: Role of Alliances for Business Development Explore employment opportunities, network with company execs and experience their culture firsthand. <i>Business formal attire. Registration and Prep Session led by Pharma Management Club required.</i></p> <p>Fri, 11/18 Bove Auditorium 2nd Floor Atrium</p> <p>5th Annual Biopharmaceutical MBA Case Competition: Individual and Team Awards with Cash Prizes Teams from top MBA programs around the country compete to solve real world biopharma industry challenges. Speaker Series, Awards Ceremony and Networking Reception open to the public.</p>

*Registration required for all events. Reserve your spot today at www.business.rutgers.edu/lerner or follow us for updates.