

**RUTGERS EXECUTIVE MBA PROGRAM – CLASS OF 2022**  
**WEEK IN RESIDENCE- FALL TERM 2021 - The Heldrich Hotel, New Brunswick, NJ**  
**AMPHITHEATER<sup>1</sup>**

**SCHEDULE ON SUNDAY – 9/12**

|                     |                   |
|---------------------|-------------------|
| 11:00 AM – 12:45 PM | Morning Session   |
| 2:15 PM – 6:00 PM   | Afternoon Session |
| 7:15 PM – 9:00 PM   | Evening Session   |
|                     |                   |
| 12:45 PM – 2:15 PM  | Lunch             |
| 4:00 PM – 4:15 PM   | Coffee Break      |
| 6:00 PM – 7:15 PM   | Dinner            |

| TIMING              | COURSE  |
|---------------------|---|
| 11:00 AM – 12:45 AM | <b>Business Strategy <span style="color: green;">1</span><sup>2</sup></b><br>Prof. Kim  |
| 2:15 PM – 4:00 PM   |   |
| 4:15 PM – 6:00 PM   | <b>International Business <span style="color: orange;">1</span></b><br>Prof. Contractor |
| 7:15 PM – 9:00 PM   |   |

**SCHEDULE FROM MONDAY TO FRIDAY**

|                     |                   |
|---------------------|-------------------|
| 9:00 AM – 12:45 PM  | Morning Session   |
| 2:15 PM – 6:00 PM   | Afternoon Session |
| 7:15 PM – 9:00 PM   | Evening Session   |
|                     |                   |
| 10:45 AM – 11:00 AM | Coffee Break      |
| 12:45 PM – 2:15 PM  | Lunch             |
| 4:00 PM – 4:15 PM   | Coffee Break      |
| 6:00 PM – 7:15 PM   | Dinner            |

| DATE | DAY       | MORNING SESSION   | AFTERNOON SESSION   | EVENING SESSION  |
|------|-----------|---|---|--|
| 9/13 | MONDAY    | <b>International Business <span style="color: orange;">2</span></b><br>Prof. Contractor     | <b>Marketing for Decision Making <span style="color: red;">1</span></b><br>Prof. Yenyurt  | <b>Marketing for Decision Making <span style="color: red;">½ of a session</span></b><br>Prof. Yenyurt              |
| 9/14 | TUESDAY   | <b>Business Strategy <span style="color: green;">2</span></b><br>Prof. Kim                  | <b>Powerhouse Advantage II <span style="color: purple;">1</span> - Prof. Rennie</b><br>Managing the Media: Leadership Survival Guide in a Hyper-connected World | <b>No Class</b>  |
| 9/15 | WEDNESDAY | <b>Financial Statement Analysis <span style="color: blue;">1</span></b><br>Prof. Govindaraj | <b>Marketing for Decision Making <span style="color: red;">2</span></b><br>Prof. Yenyurt  | <b>Marketing for Decision Making <span style="color: red;">¾ of a session</span></b> <sup>3</sup><br>Prof. Yenyurt |
| 9/16 | THURSDAY  | <b>Business Strategy <span style="color: green;">3</span></b><br>Prof. Kim                  | <b>Financial Statement Analysis <span style="color: blue;">2</span></b><br>Prof. Govindaraj   | <b>Reception</b><br><b>8:00 PM - Midnight</b>  |
| 9/17 | FRIDAY    | <b>Financial Statement Analysis <span style="color: blue;">3</span></b><br>Prof. Govindaraj | <b>No Class</b>   | <b>No Class</b>  |

<sup>1</sup> All classes will be held in the Amphitheater.

<sup>2</sup> The subscript in the course title indicates the lecture number for the course.

<sup>3</sup> Three lectures will be completed by the end of this session.

| Course                             | Course ID  | Faculty                             |
|------------------------------------|------------|-------------------------------------|
| Business Strategy (BS)             | 620:622:71 | Jerry Kim                           |
| International Business (IB)        | 553:593:71 | Farok Contractor                    |
| Financial Statement Analysis (FS)  | 390:613:71 | Suresh Govindaraj                   |
| Marketing for Decision Making (MM) | 630:586:71 | Sengun Yenyurt                      |
| Powerhouse Advantage II (PA)       | 799:682:71 | Kathleen Rennie<br>Jay Soled<br>TBD |