



RUTGERS BUSINESS SCHOOL  
GRADUATE PROGRAMS | NEWARK AND NEW BRUNSWICK

May 15, 2024  
4 P.M.

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## PROGRAM

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### PROCESSIONAL

The Porch Pirates

### NATIONAL ANTHEM

The Porch Pirates

### WELCOME REMARKS

Shen Yenyurt, Ph.D., *Vice Dean, Rutgers Business School*

### DEAN'S WELCOME

Lei Lei, Ph.D., *Dean, Rutgers Business School*

### INTRODUCTION OF ALUMNI SPEAKER

Sharon Lydon, Ph.D., *Associate Dean, Rutgers Business School*

### CONVOCATION SPEAKER

Keith Banks, *Former Vice Chair, Bank of America*

### PRESENTATION OF DEGREES

Graduate Programs-Newark and New Brunswick

MASTER OF ACCOUNTANCY

MASTER OF FINANCIAL ANALYSIS

MASTER OF SCIENCE IN BUSINESS OF FASHION

MASTER OF SCIENCE IN DIGITAL MARKETING

MASTER OF SCIENCE IN HEALTHCARE ANALYTICS AND INTELLIGENCE

MASTER OF SCIENCE IN SUPPLY CHAIN ANALYTICS

MASTER OF SCIENCE IN SUPPLY CHAIN MANAGEMENT

MASTER OF QUANTITATIVE FINANCE

MASTER OF INFORMATION TECHNOLOGY AND ANALYTICS

MASTER OF BUSINESS ADMINISTRATION

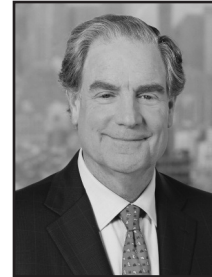
DOCTOR OF BUSINESS ADMINISTRATION

### RECESSIONAL

The Porch Pirates

## CONVOCATION CEREMONY SPEAKER

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**Keith Banks, Former Vice Chair, Bank of America**

Mr. Banks is a former Vice Chair at Bank of America. Prior to his retirement in 2024, he was Chief Investment Officer of the Pension and Benefits Plan responsible for all investment related matters for the pension, defined contribution and deferred compensation plans encompassing approximately \$80 billion in assets.

Banks was a member of Bank of America's Chief Executive Officer's Management Committee. Previously, he was a member of the Environmental, Social and Governance (ESG) Committee, the Global Diversity & Inclusion Council, and a member of the Bank of America's Charitable Foundation Board.

Previously, he was head of the Investment Solutions Group for four years which supports Merrill Lynch Wealth Management, Bank of America Private Bank, Retirement & Personal Wealth Solutions, and Consumer Investments encompassing \$4.2 trillion in client balances. Prior to being named Vice Chair in 2017, Banks served as president of U.S. Trust, Bank of America's Private Bank for nine years.

During his career at Bank of America, he also served as President of the Global Wealth & Investment Management division and President and Chief Investment Officer of Columbia Management. He joined Bank of America in 2004, following FleetBoston Financial's merger with the company. Prior to this, Banks held the roles of Chief Investment Officer and CEO of FleetBoston Financial's asset management organization.

Before joining FleetBoston in 2000, Banks was a Managing Director and head of U.S. equity for JP Morgan Investment Management. During his 16 years at JP Morgan, Banks served as global head of equity research, head of U.S. equity research and as a portfolio manager and equity research analyst for the chemical and textile industries. Banks began his investment career as an equity research analyst at Home Insurance Company in 1981.

Banks earned his bachelor's degree in economics from Rutgers University. He graduated with high honors and was elected to Phi Beta Kappa. In 2019, he was inducted into the Rutgers Hall of Distinguished Alumni. Banks also earned his MBA in finance from Columbia Business School. He is a Chartered Financial Analyst.

Banks is a member of Board of Advisors of Columbia University Irving Medical Center and Columbia Business School Board. He is Chair of the Hackensack Meridian Health Board of Trustees and a member of the Red Apple Board. He was also on the Board of Directors of Lincoln Center and a member of the Rutgers Board of Governors.

He is a frequent commentator on CNBC, Fox Business, and Bloomberg.

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Marlon D. Wright 🌐  
Yusuf Yesil  
Fernando Yoon ✨  
Daniel E. Zachary

## CANDIDATES FOR THE DEGREE OF MASTER OF BUSINESS ADMINISTRATION (EXECUTIVE MBA)

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### RUTGERS BUSINESS SCHOOL

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Juan Camilo Bedoya Castano  
Bharathi Boopalan  
Chandra Prabha Botcha  
Anam Chaudhry  
Ajay Cilly  
Vijay Dayalan  
Maurice Dickerson  
Ashraf Gooma  
Rajneesh Kaur  
Sandeep Kumar  
Kerri A. Lack  
Jennifer Marchi

Sandro Mascarenhas  
Shubhamvada Nihalani  
Sunil Panditrao  
Eshan Patel  
Arun Ram  
Michelle Rivkin  
Sahil Sethi  
Ramya Sheshadri Ramesh  
Vikram Shivram  
Peter Sim  
Joseph Varghese  
Tahmida Yasmin  
John Zisa

### SINGAPORE INTERNATIONAL

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Matti Mikael Talala ✨

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Ericson Reyes Delacruz 🌐  
George Gvimradze 🌐  
Dylan Henry 🌐  
Liu Liu 🌐  
Daniel Lodato 🌐  
Lizeth Lopez 🌐

Karuna Lyra 🌐  
Naveen Mehta 🌐  
Kaylah Myricks 🌐  
Jill Wilkins-Rios 🌐  
Erica Salas 🌐  
Apichawat Michael Vacharapanjamas 🌐  
Darsh Sanjay Zadaphiya 🌐  
Zhaorong Zhou 🌐

## CANDIDATES FOR THE DEGREE OF DOCTOR OF BUSINESS ADMINISTRATION

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Ed Dobbles  
Esther Ho  
Roque Martinez

Nicol Nicola  
Nayland Smith  
Michael Zhu

🌐 *October 2023 Graduate*

✨ *January 2024 Graduate*

*Please scan these QR codes to view a list of Beta Gamma Sigma Invitees and the Graduate Awards website!*



*Beta Gamma Sigma Invitees*



*Graduate Awards*

Lists of graduates are correct as of April 19, 2024. Every effort has been made to ensure accuracy in compiling the lists.



## RUTGERS BUSINESS SCHOOL-NEWARK AND NEW BRUNSWICK

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Rutgers Business School-Newark and New Brunswick is one of 29 colleges that comprise Rutgers, The State University of New Jersey, one of the oldest and most distinguished universities in the United States. Founded in 1766, Rutgers is the 8th oldest University in the United States and one of nine Colonial Colleges that includes Harvard, Yale, Princeton, and Columbia.

Founded in 1929, Rutgers Business School (RBS) has been accredited since 1941 by AACSB International–The Association to Advance Collegiate Schools of Business, a distinction that represents the hallmark of excellence in management education. Today, RBS is educating close to 10,000 undergraduate and graduate students at the Newark and New Brunswick campuses of Rutgers, satellite locations in Jersey City, Singapore and online. Steeped in academic excellence, with a distinguished faculty, RBS is highly ranked by the *Financial Times*, *U.S. News & World Report*, *Bloomberg Businessweek*, *The Economist*, *Fortune* and *Poets & Quants*.

Rutgers Business School distinguishes itself from other universities by providing education to a wide array of students, from first-generation college students to professionals looking to change or advance their careers. Students attending classes in New Jersey benefit from learning alongside classmates who come from many places in the world and bring perspectives shaped by different cultures. Geographically situated in an epicenter of global business, RBS has high access to the top executives leading the world's largest corporations. These partnerships are central to the RBS experience that offers students real-world experiences that lead to distinct career advantages, evidenced by a network of more than 50,000 successful alumni.

Rutgers Business School offers undergraduate programs, a full-time and part-time MBA program, an Executive MBA, an International Executive MBA, and an MBA in Professional Accounting. Other graduate degree options include a Master of Quantitative Finance, Master of Financial Analysis, Master of Accountancy in Financial Accounting, Master of Accountancy in Governmental Accounting, Master of Accountancy in Professional Accounting, Master of Accountancy in Taxation, Master of Science in Information Technology and Analytics, Master of Science in Supply Chain Management, Master of Science in Business of Fashion, Master of Science in Healthcare Analytics and Intelligence, Master of Science in Supply Chain Analytics, and Master of Science in Digital Marketing. In addition, a Ph.D. in Management is offered with the Graduate School- Newark and Doctor of Business Administration (DBA) is offered by Rutgers Business School.

Accelerated joint degree programs include BS/MBA and BA/MBA degrees offered in conjunction with Rutgers' Newark and New Brunswick schools of arts and sciences. A JD/MBA and a JD/Professional Accounting MBA are offered in conjunction with the Rutgers School of Law-Newark. An MPP (Public Planning) and MCRP/(City and Regional Planning)/MBA is offered in conjunction with Rutgers' Bloustein School of Planning and Public Policy. Other joint degree programs include the MPH (Public Health)/MBA, an MS in Biomedical Sciences/MBA and an MD/MBA, offered with Rutgers Biomedical and Health Services, Pharm D/MBA (Ernest Mario School of Pharmacy) and MPA/Master of Accountancy-Governmental Accounting. Post-MBA certificates are also available.

Rutgers University-Newark is a doctorate-granting research institution that has evolved into one of New Jersey's leading education and research centers. It is a member of the AAU, the association of leading research universities in the United States. Rutgers University was chartered in 1766 as Queens College and was designated as the state university in 1945. Situated on 38 acres in downtown Newark, New Jersey's largest city, Rutgers University-Newark serves nearly 12,000 undergraduate and graduate students. Since 1997, Rutgers University-Newark has been ranked one of the nation's most diverse national universities by *U.S. News & World Report*.

For additional information about Rutgers Business School, visit [www.business.rutgers.edu](http://www.business.rutgers.edu)

## THE ACADEMIC COSTUME

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The wearing of academic dress dates back to the early days of the oldest universities in the world. In the American Council on Education's book entitled *American Universities and Colleges*, it is suggested that "Gowns may have been counted necessary for warmth in the unheated buildings frequented by medieval scholars. Hoods seem to have served to cover the tonsured head..."

American universities established a code of regulations which today is followed by almost all American institutions. The establishment of this code has made it possible to distinguish the bachelor's, master's and doctoral degree recipients, and at the same time, to recognize the university awarding the degree.

The colors of the lining of the hoods for the nine original colonial colleges are: scarlet, Rutgers; crimson, Harvard; green-gold-silver, William and Mary; blue, Yale; red and blue, Pennsylvania; orange and black, Princeton; light blue and white, Columbia; brown, Brown; and green and white, Dartmouth. The bachelor's gown has pointed sleeves and is worn closed. The master's gown has oblong sleeves, open at the wrist. The rear part of its oblong shape is square-cut, and the front part has an arc cut away. It is worn open or closed.

The hoods vary in size: 48 inches for the doctoral degree, 42 inches for the master's, and 36 inches for the bachelor's. All hoods are lined in the academic color or colors of the institution conferring the degree. If the institution has more than one color, the colors are shown in divisions using chevrons. The binding or edge of the hood is usually made of velvet in the color designating the subject in which the degree was granted. Black mortarboards are worn for all degrees.

Some of the colors in the bindings of the hoods are: white, Arts and Letters; drab, Business Administration; violet, Criminal Justice; light blue, Education; purple, Law; apricot, Nursing; peacock blue, Public Administration; blue, Philosophy; gold, Science; and citron, Social Work.

Congratulations on your graduation from Rutgers Business School! For the last few years, you have had people at Rutgers that have helped you and now, as an alumnus, you are not alone. You may have not known this, but as a graduate, you are now a member of the Rutgers Business School Alumni Association. We offer many great benefits including networking events, career support via webinars, and career guides. Feel free to reach out to us as you go into this new journey. You have the support of 50,000+ other individuals that also went through the transition from student to alumni. Stay connected and learn about our upcoming events! Visit us on Facebook, LinkedIn, Twitter, Instagram. For more information about your alumni association, please visit [www.rbsaa.org](http://www.rbsaa.org) or contact [info@rbsaa.org](mailto:info@rbsaa.org).

*The Rutgers Business School Alumni Association - connecting Alumni to extend the value of our Rutgers Business Education. Congratulations again and we hope to see you at some of our upcoming events!*

### Congratulations Class of 2024!!

#### Rutgers Business School Alumni & Corporate Engagement (ACE)

The Alumni and Corporate Engagement Office (ACE) at Rutgers Business School leverages the power of our 50,000+ RBS alumni. Through continuous external outreach and communications, ACE provides our alumni with a strong network, lifelong learning and career resources. In turn, our loyal alumni return to recruit, mentor, volunteer, and teach our students and support our Business School as a whole. Join via [RBSC3.COM](http://RBSC3.COM).

Stay connected with RBS by updating your information via the link:  
<https://alumni.rutgers.edu/stay-connected/update-my-info>

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## Class of 2024 Stay Connected.



Get the most from your global network of 570,000+ Rutgers alumni. Update your contact info today. **It only takes a minute!**

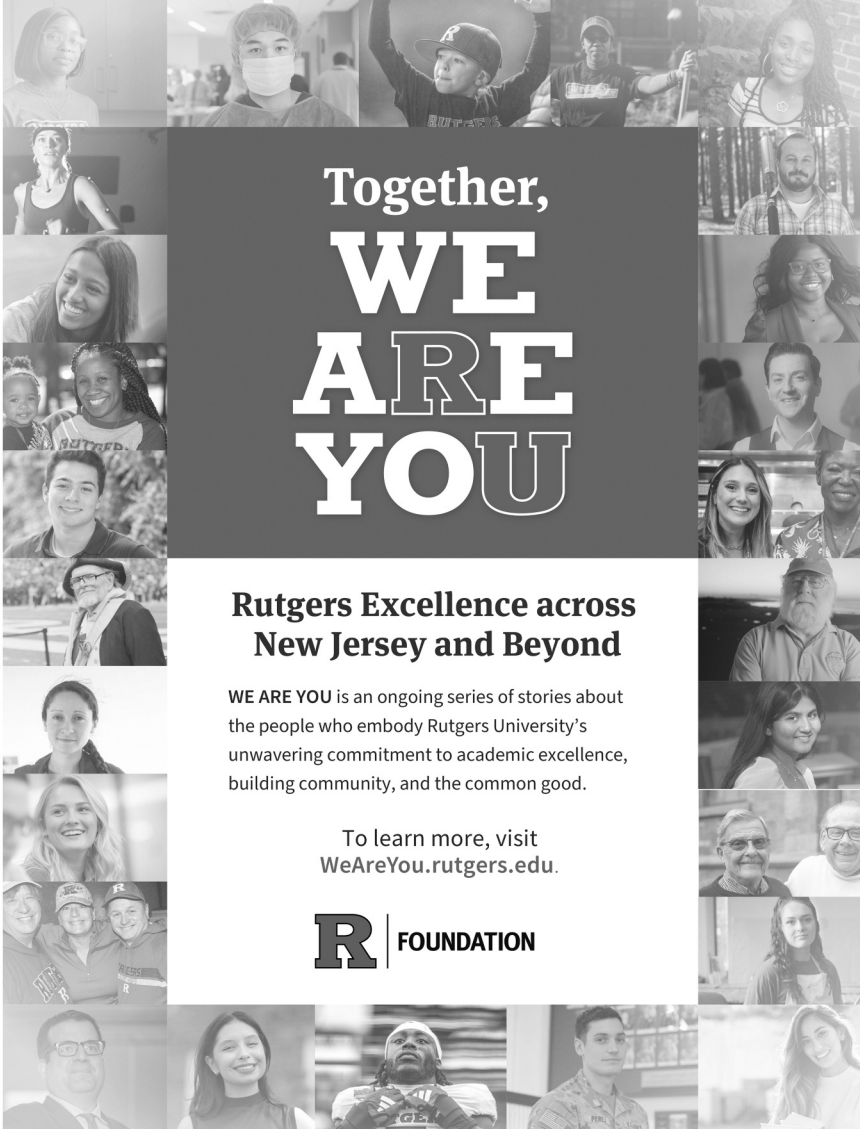
Updates sent before May 17 have a chance to **win a set of free Apple AirPods Max headphones.**



@RutgersAlumni

Rutgers University Alumni Association





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**WE ARE YOU** is an ongoing series of stories about the people who embody Rutgers University's unwavering commitment to academic excellence, building community, and the common good.

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[WeAreYou.rutgers.edu](http://WeAreYou.rutgers.edu).

**R** | FOUNDATION