



Rutgers Business School Graduate Programs

May 20, 2025
4:00 p.m.



Rutgers Business School

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PROGRAM

PROCESSIONAL

The Porch Pirates

NATIONAL ANTHEM

The Porch Pirates

WELCOME REMARKS

Shen Yeniyurt, Ph.D., *Vice Dean, Rutgers Business School*

DEAN'S WELCOME

Lei Lei, Ph.D., *Dean, Rutgers Business School*

INTRODUCTION OF ALUMNI SPEAKER

Sharon Lydon, Ph.D., *Associate Dean, Rutgers Business School*

CONVOCATION SPEAKER

Yanela Frias, *Executive Vice President & Chief Financial Officer, Prudential*

PRESENTATION OF DEGREES

Graduate Programs-Newark and New Brunswick

MASTER OF ACCOUNTANCY

MASTER OF FINANCIAL ANALYSIS

MASTER OF SCIENCE IN BUSINESS OF FASHION

MASTER OF SCIENCE IN DIGITAL MARKETING

MASTER OF SCIENCE IN HEALTHCARE ANALYTICS AND INTELLIGENCE

MASTER OF SCIENCE IN SUPPLY CHAIN ANALYTICS

MASTER OF SCIENCE IN SUPPLY CHAIN MANAGEMENT

MASTER OF QUANTITATIVE FINANCE

MASTER OF INFORMATION TECHNOLOGY AND ANALYTICS

MASTER OF SCIENCE IN MARKETING ANALYTICS AND INSIGHTS

MASTER OF BUSINESS ADMINISTRATION

RECESSIONAL

The Porch Pirates

CONVOCATION CEREMONY SPEAKER



Yanela Frias, Executive Vice President & Chief Financial Officer, Prudential

Yanela Frias is executive vice president and chief financial officer of Prudential Financial, Inc. She was appointed in March 2024 and oversees global financial management matters, including financial reporting, investor relations, treasury, tax, corporate development, and actuarial.

Prior to this role, Frias held a variety of positions spanning business leadership and finance, including serving as president of Prudential's Group Insurance business, president of Prudential Retirement, head of Prudential Investment & Pension Solutions business, and chief financial officer for Prudential's Individual Annuities and Individual Life Insurance businesses.

Frias received a B.S. in accounting and an MBA in finance from Rutgers University. She is a Certified Public Accountant and a member of the American Institute of Certified Public Accountants, and World 50 organization. Yanela resides in New Jersey with her husband Jorge and has two daughters, Gabriella and Sofia.

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RUTGERS BUSINESS SCHOOL - NEWARK AND NEW BRUNSWICK

Rutgers Business School-Newark and New Brunswick is one of 29 colleges that comprise Rutgers, The State University of New Jersey, one of the oldest and most distinguished universities in the United States. Founded in 1766, Rutgers is the 8th oldest University in the United States and one of nine Colonial Colleges that includes Harvard, Yale, Princeton, and Columbia.

Founded in 1929, Rutgers Business School (RBS) has been accredited since 1941 by AACSB International–The Association to Advance Collegiate Schools of Business, a distinction that represents the hallmark of excellence in management education. Today, RBS is educating close to 10,000 undergraduate and graduate students at the Newark and New Brunswick campuses of Rutgers, satellite locations in Jersey City, Singapore and online. Steeped in academic excellence, with a distinguished faculty, RBS is highly ranked by the *Financial Times*, *U.S. News & World Report*, *Bloomberg Businessweek*, *The Economist*, *Fortune* and *Poets & Quants*.

Rutgers Business School distinguishes itself from other universities by providing education to a wide array of students, from first-generation college students to professionals looking to change or advance their careers. Students attending classes in New Jersey benefit from learning alongside classmates who come from many places in the world and bring perspectives shaped by different cultures. Geographically situated in an epicenter of global business, RBS has high access to the top executives leading the world's largest corporations. These partnerships are central to the RBS experience that offers students real-world experiences that lead to distinct career advantages, evidenced by a network of more than 60,000 successful alumni.

Rutgers Business School offers undergraduate programs, a full-time and part-time MBA program, an Executive MBA, an International Executive MBA, and an MBA in Professional Accounting. Other graduate degree options include a Master of Quantitative Finance, Master of Financial Analysis, Master of Accountancy in Accounting and Analytics, Master of Accountancy in Financial Accounting, Master of Accountancy in Governmental Accounting, Master of Accountancy in Professional Accounting, Master of Accountancy in Taxation, Master of Science in Information Technology and Analytics, Master of Science in Supply Chain Management, Master of Science in Business of Fashion, Master of Science in Healthcare Analytics and Intelligence, Master of Science in Marketing Analytics and Insights, Master of Science in Supply Chain Analytics, and Master of Science in Digital Marketing. In addition, a Ph.D. in Management is offered with the Graduate School- Newark and Doctor of Business Administration (DBA) is offered by Rutgers Business School.

Accelerated joint degree programs include BS/MBA and BA/MBA degrees offered in conjunction with Rutgers' Newark and New Brunswick schools of arts and sciences. A JD/MBA and a JD/Professional Accounting MBA are offered in conjunction with the Rutgers School of Law-Newark. An MPP (Public Planning) and MCRP/(City and Regional Planning)/MBA is offered in conjunction with Rutgers' Bloustein School of Planning and Public Policy. Other joint degree programs include the MPH (Public Health)/MBA, an MS in Biomedical Sciences/MBA and an MD/MBA, offered with Rutgers Biomedical and Health Services, Pharm D/MBA (Ernest Mario School of Pharmacy) and MPA/Master of Accountancy-Governmental Accounting. Post-MBA certificates are also available.

Rutgers University-Newark is a doctorate-granting research institution that has evolved into one of New Jersey's leading education and research centers. It is a member of the AAU, the association of leading research universities in the United States. Rutgers University was chartered in 1766 as Queens College and was designated as the state university in 1945. Situated on 38 acres in downtown Newark, New Jersey's largest city, Rutgers University-Newark serves nearly 12,000 undergraduate and graduate students. Since 1997, Rutgers University-Newark has been ranked one of the nation's most diverse national universities by *U.S. News & World Report*.

For additional information about Rutgers Business School, visit www.business.rutgers.edu

THE ACADEMIC COSTUME

The wearing of academic dress dates back to the early days of the oldest universities in the world. In the American Council on Education's book entitled *American Universities and Colleges*, it is suggested that "Gowns may have been counted necessary for warmth in the unheated buildings frequented by medieval scholars. Hoods seem to have served to cover the tonsured head..."

American universities established a code of regulations which today is followed by almost all American institutions. The establishment of this code has made it possible to distinguish the bachelor's, master's and doctoral degree recipients, and at the same time, to recognize the university awarding the degree.

The colors of the lining of the hoods for the nine original colonial colleges are: scarlet, Rutgers; crimson, Harvard; green-gold-silver, William and Mary; blue, Yale; red and blue, Pennsylvania; orange and black, Princeton; light blue and white, Columbia; brown, Brown; and green and white, Dartmouth. The bachelor's gown has pointed sleeves and is worn closed. The master's gown has oblong sleeves, open at the wrist. The rear part of its oblong shape is square-cut, and the front part has an arc cut away. It is worn open or closed.

The hoods vary in size: 48 inches for the doctoral degree, 42 inches for the master's, and 36 inches for the bachelor's. All hoods are lined in the academic color or colors of the institution conferring the degree. If the institution has more than one color, the colors are shown in divisions using chevrons. The binding or edge of the hood is usually made of velvet in the color designating the subject in which the degree was granted. Black mortarboards are worn for all degrees.

Some of the colors in the bindings of the hoods are: white, Arts and Letters; drab, Business Administration; violet, Criminal Justice; light blue, Education; purple, Law; apricot, Nursing; peacock blue, Public Administration; blue, Philosophy; gold, Science; and citron, Social Work.

RBS ALUMNI ASSOCIATION

Congratulations on your graduation from Rutgers Business School! For the last few years, you have had people at Rutgers that have helped you and now, as an alumnus, you are not alone. You may have not known this, but as a graduate, you are now a member of the Rutgers Business School Alumni Association. We offer many great benefits including networking events, career support, and other professional development activities and resources. Feel free to reach out to us as you go into this new journey. You have the support of 60,000+ other individuals that also went through the transition from student to alumni. Stay connected and learn about our upcoming events! Visit us on Facebook, LinkedIn, Twitter, Instagram. For more information about your alumni association, please visit www.rbsaa.org or contact info@rbsaa.org.

The Rutgers Business School Alumni Association - connecting Alumni to extend the value of our Rutgers Business Education. Congratulations again and we hope to see you at some of our upcoming events!

Congratulations Class of 2025!

Rutgers Business School Alumni & Corporate Engagement (ACE)

The Alumni and Corporate Engagement Office (ACE) at Rutgers Business School leverages the power of our 60,000+ RBS alumni. Through continuous external outreach and communications, ACE provides our alumni with a strong network, lifelong learning and career resources. In turn, our loyal alumni return to recruit, mentor, volunteer, and teach our students and support our Business School as a whole. Join via RBSC3.COM.

Stay connected with RBS by updating your information via the link:
<https://alumni.rutgers.edu/stay-connected/update-my-info>

Congratulations to the
Graduating Class of 2025



@PorchPiratesNJ

ThePorchPirates@gmail.com

Class of 2025 You did it!

With your Rutgers degree, you are joining a global network of more than 600,000 alumni.

Update your contact info today.
It only takes a minute!

Stay connected to Rutgers.
Submit your info for a chance to win exclusive prizes and show your scarlet pride!



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