



## **Executive Profile**



**Jorge L. Cardenas**  
**Vice President – Asset Management & Centralized Services**  
Public Service Electric and Gas Company

Jorge L. Cardenas was named vice president -- asset management and centralized services at PSE&G in July 2012. In this role, he is responsible for electric and gas asset strategy, asset reliability, electric delivery planning, gas system operations and technical services, utility business performance and improvement, utility operations services, utility finance support, basic generation services and basic gas supply services, and energy supplier services.

Prior to this position, Mr. Cardenas was vice president – gas delivery, with responsibility for providing gas delivery and appliance repair services to 1.8 million PSE&G customers. Since joining PSE&G in 1977, he has held various positions in electric delivery, gas delivery and corporate services.

Throughout his career, Mr. Cardenas has been a champion for health and safety in the workplace and served as the chairman of the N.J. State Safety Council from 2007 to 2011. He was named chairman of the March of Dimes Essex County Walk America from 2005 to 2007. He was also named a member of the March of Dimes board of directors for N.J. in 2007 and served as state board vice chairman from 2009 to 2011.

Mr. Cardenas is a member of the Leadership Council of the American Gas Association, and serves on the board of directors of the Northeast Gas Association. He was honored with a N.J. Minority Achiever's Award in 2004, and selected to attend the Leadership N.J. program in 2000.

Mr. Cardenas received his bachelor's degree in engineering from the Stevens Institute of Technology, and completed the Penn State Executive Development Program. He received his Master of Business Administration degree from Rutgers University's Executive MBA program. As part of his MBA, he studied international business at Cambridge University in England.

Revised 09-2012