Rutgers students from other schools, departments, and majors can expand their education and enhance their careers by earning a Minor in Business Administration at Rutgers Business School. The minor benefits any major by giving students skills and knowledge to compete globally while broadening their appreciation for how the world works.

The RBS Undergraduate Program created seven learning goals that shape the curriculum on the accreditation standards of the Association to Advance Collegiate Schools of Business (AACSB). Founded in 1916, AACSB International is the longest serving global accrediting body for business schools that offer undergraduate, master’s, and doctoral degrees in business and accounting. AACSB Accreditation is the hallmark of excellence in business education, and has been earned by less than five percent of the world’s business programs.

RBS provides instruction and experiences to develop essential business skills that will enable our graduating students to pursue meaningful careers and make positive contributions to society.

Learning Goals

• Communication Skills – effectively communicate business concepts orally and in writing.
• Business Knowledge – demonstrate knowledge of basic business concepts
• Quantitative Skills – understand, analyze, and use quantitative data to make business decisions and report to stakeholders.
• Critical Thinking Skills – critically evaluate, analyze and interpret information to solve problems and make business decisions.
• Information Technology Skills – demonstrate proficiency in the use of information technology.
• Ethics – understand and evaluate ethical issues and situations to make business decisions.
• Multicultural and Diversity – develop an awareness and understanding of the cultural issues that impact business operations in a global society.

Advantages

A Minor in Business Administration augments all disciplines and expands career options and professional development. Virtually any position can utilize the learning goals. Students’ earning potential increases not only from course content and employer-recognized expanded education, but also from students’ own informed analysis and decision making.

Be informed that students may not double minor in Business Administration and Entrepreneurship.
Minor in Business Administration - New Brunswick

Path to Minor

Rutgers Business School’s Undergraduate Program in New Brunswick offers a minor in Business Administration to provide students with a strong foundation in the broad functional areas of business. The 18-credit minor consists of 6 three-credit introductory courses covering each of Rutgers Business School’s disciplinary areas. This combination provides a substantial and comprehensive overview of the major aspects of business administration. The Business Administration minor requires the successful completion with a grade of “C” or better of the following courses:

1. Financial Accounting (33:010:272)
3. Introduction to Management (33:620:301)
4. Introduction to Marketing (33:630:301)
5. Introduction to Supply Chain Management (33:799:301)
6. Choice of one of the following:
   - Introduction to Business Analytics 33:136:287
   - Statistical Methods 33:136:385 (Pre-requisite: Calculus)
   - Operations Management 33:136:386 (Pre-requisite: Calculus)

Please note that if you intend to transfer into the Business School, none of the “200” level courses required for the minor, will transfer in except for Financial Accounting 33:010:272.

Goals of the Minor

- To acquire an understanding of the theories, principles, and practices in the foundations of business (accounting, finance, management, marketing, supply chain management).
- To acquire the knowledge and understanding of the terminology used in business.

How to Apply

Students must apply and be admitted to the Business Administration minor in order to be recognized as enrolled. Given the limited space that is available, admission will be on a first come, first served basis for eligible students.

Eligibility to be admitted into the minor requires the student to meet all of the following criteria:

1. Good academic standing with a GPA of 2.0 or better.
2. Successful completion with a grade of “C” or better of Pre-calculus College Mathematics (01:640:115) (or placement out of Pre-calculus).

Visit our website for more information:
https://myrbs.business.rutgers.edu/undergraduate-new-brunswick/business-administration-minor