



# 30-60 Second Elevator Pitch

## **5 Steps to Success:**

- 1) ***Introduce Yourself***—Talk about who you are and what you want from your “ideal” employer.
- 2) ***Grab Their Attention***—Describe something special about you to captivate the employer and ensure they remember you.
- 3) ***Sell Your Skills***—Emphasize what you can bring to the company and your past experiences.
- 4) ***Make a Positive Impression***—Generate enthusiasm and interest about you as a potential candidate.
- 5) ***Wrap up the Conversation***—Let the employer know you would like to learn more about their opportunities and how you will follow-up after this chat.

## **“Create Your Own” Pitch:**

Hi, my name is (name). I am currently a (year in school), majoring in (major). I have had a strong interest in (career field/industry) since (work/personal experience). I held an internship with (company name) where I (list major accomplishments).

In addition, I work part-time at (company name) as a (job title). I am also involved with (list any student clubs/organizations, volunteering, leadership experience, sports, etc.).

These experiences have enhanced my (list skills, qualities and abilities a company would find appealing).

I am interested in learning more about the (name of job/internship) with your company.