

PLEASE NOTE THE FOLLOWING:

- Students must complete ALL prerequisites for proper course sequencing. Courses in this curriculum are NOT listed in order of registration. **No one course may be used to fulfill more than one General Core requirement.**
- Students must complete a minimum of **120 credits AND** all requirements to be eligible for a Bachelor of Science from the Rutgers Business School – Newark Campus.
- Double major: A double major consists of two majors (both can be within the Business School, or One major can be at RBS, and the other can be outside the Business School). In order to double major within Rutgers Business School – Newark, a student must have a minimum GPA of 3.0 or better and declare the second major before earning 90 Credits. Double majors must complete all degree requirements for both majors to graduate with both majors. Students must retain a minimum of a 3.00 GPA at the time of graduation in order to graduate with both RBS majors.
- Business Minor: Rutgers Business School – Newark students are not eligible to complete a minor within the business school; however, they may complete an RBS – Newark concentration: [Rutgers Business School Concentrations](#).
- Non-Business Major/Minor: Rutgers Business School – Newark students are eligible to complete a major/minor in a non-business area. Please review the following webpage- [SAS-N Majors/Minors](#). Non-business minors generally consist of 18-21 credits. Specific information about the requirements for declaring and completing a non-business minor is available via the department's website and should be planned in consultation with the direct department.
 - For first-year students, it is highly recommended that a student completes a non-business minor to complete degree credits.
 - For transfer students, it is optional that a student completes a non-business minor for degree credits.

LIBERAL ARTS GENERAL CORE REQUIREMENTS:

- Basic Writing Skills: All students are required to complete two 3-credit courses in Basic Writing Skills, which are either (Honors) English Composition I (21:355:101/103) or (Honors) English Composition II (21:355:102/104)
- Quantitative Reasoning: Students are required to complete one 3/4-credit course in Quantitative Reasoning, to be filled by either College Algebra (21:640:109), Pre-Calculus (21:640:114), Applied Calculus (21:640:119), or Calculus I (21:640:135).
- Social Sciences: Students must complete two 3-credit courses in Social Science, which will be fulfilled with Micro-Economics (21:220:101) and Macro-Economics (21:220:102) from the business foundations courses.
- Arts & Media: Students must complete one 3-credit course in Arts & Media, in which a specific list of courses can be found through the following link: [Degree Navigator](#).
- History & Literature: Students must complete three 3-credit courses in which at least one has to be Literature, and one has to be a History course. Specific courses that meet these requirements can be found through the following link: [Degree Navigator](#).
- Natural Science: To fulfill this requirement, students must complete two 4-credit pairs in Natural Science. Courses to fulfill these requirements can be found through the following link: [Degree Navigator](#).
- Other Liberal Arts: Students are required to complete one 3-credit course Other Liberal Arts requirement. Courses to fulfill this requirement can be found through the following link: [Degree Navigator](#).

MAJOR PREREQUISITE REQUIREMENTS:

- Students are encouraged to complete all business foundations courses before proceeding with business core and major requirements.
 - Financial Accounting
 - First Semester Freshmen cannot take Financial Accounting in their first semester.
- Foundations For Your Career Journey (29:011:301)
 - For transfer students, it is required that you begin this course sequence in your first semester.
 - For first-year students, it is highly recommended that you begin this course sequence in your second semester.

MARKETING MAJOR REQUIREMENTS:

- Marketing (29:630:301) is required for all upper-level Marketing courses necessary for the major.
- Business Research Methods: Students must complete Statistical Methods for Business (29:623:340) before taking Marketing Research (29:630:385).
- Marketing Research: Students must complete Marketing Research (29:630:385) before taking Marketing Strategy (29:630:452)

STUDENT NAME: _____

RUID: _____

REQUIREMENT	COURSE #	GRADE	TERM/YR	NOTES
LIBERAL ARTS GENERAL CORE REQUIREMENTS:				
English Composition I (Honors)	21:355:101/103	___	___	Prerequisite: Placement Exam
English Composition II (Honors)	21:355:102/104	___	___	Prerequisite: 21:355:101/103
Quantitative Reasoning	21:640:109/119/135	___	___	Placement Exam
Social Science	Macro and Microeconomics	___	___	Satisfied by Macro and Microeconomics
Arts & Media	Please Visit Degree Navigator	___	___	Degree Navigator
History & Literature	Please visit Degree Navigator	___	___	Degree Navigator
Natural Science	Please visit Degree Navigator	___	___	Degree Navigator
Other Liberal Arts	Please visit Degree Navigator	___	___	Degree Navigator
BUSINESS FOUNDATIONS COURSES:				
Micro-Economics	21:220:101	___	___	Fulfill Social Science Requirements
Macro-Economics	21:220:102	___	___	Fulfill Social Science Requirements
Statistics/Statistics I	21:220: 203/21:640:211	___	___	Course equiv. Or higher than 21:640:105
Applied Calculus/Calculus I	21:640:119/21:640:135	___	___	Prerequisite: 21:640:109/21:640:114
BUSINESS CORE REQUIREMENTS: (Fixed Core)				
Financial Accounting	29:010:203	___	___	
Finance	29:390:329	___	___	Prerequisites: 220:102, 010:203 & 640:119
Intro to Management Skills	29:620:302	___	___	
MIS	29:623:220	___	___	
Business Research Methods	29:623:340	___	___	Prerequisite: 21:220:203/21:640:211
Intro to Marketing	29:630:301	___	___	
Intro to Supply Chain	29:799:301	___	___	
International Business	29:620:368	___	___	
Business Policy & Strategy	29:620:418	___	___	Prerequisites: Finance, Marketing, Supply Chain Management, International Business and 86+ earned credits.
PROFESSIONAL DEVELOPMENT SERIES:				
Foundations For Your Career Journey	29:011:301	___	___	
Building Your Brand	29:011:302	___	___	Prerequisite: 29:011:301
Conquering Your Transition	29:011:303	___	___	Prerequisite: 29:011:302
FLEXIBLE CORE:				
Society and Governance				
Ethics in Business OR	29:522:334 OR	___	___	Prerequisites: 355:102, 220:101 & 010:203 OR
Business Law I	29:010:319	___	___	Prerequisites: 220:101 & 010:203
Quantitative Analysis				
Business Operations Analytics OR	29:623:311 OR	___	___	
Managerial Accounting	29:010:204	___	___	Prerequisite: 29:010:203
MAJOR REQUIREMENTS: MARKETING (630)				
Consumer Behavior	29:630:374	___	___	Prerequisite: 29:630:301
Marketing Research	29:630:385	___	___	Prerequisite: 29:623:340
Marketing Strategy	29:630:452	___	___	Prerequisite: 29:630:385
3 Marketing Electives		___	___	Degree Navigator
- _____				
- _____				
- _____				